

ENAGIC Vol 211 GLOBAL June 2018 E-FRIENDS





"Ask yourself what you can do to polish the self, serve others more powerfully and be open to new and empowering experiences."

Message from Mr. Ohshiro

Always look in the mirror...

That's what I told myself as I'd walk out from my apartment or home during all my working years in Japan. When I worked as a civil service employee, I made sure I presented myself well, even amidst the hot, muggy weather of Okinawa. When I carried my sales bags on the numerous subway trains of downtown Tokyo, I made sure I was spiffy! And now, when I walk out on stage to share MY vision and the vision of millions with people in Enagic and interested in JOINING Enagic, I always check myself in the mirror first.

This type of self-analysis is so critical to what we do. Am I presenting my best self to the people I meet and represent? Ask yourself if you see these three "reflections" when you look in the mirror...

- 1. Am I in my best physical condition?
- 2. Do I project professionalism, confidence and success?
- 3. Do I build my relationships on compassion and trust? Don't make excuses here. Take the time during this mid-year cycle of June to have a look in the above Three Mirrors of True Health. Ask yourself what you can do to polish the self, serve others more powerfully and be open to new and empowering experiences. And then smile back at the mirror!

We are engaged in a triumphant mission to liberate the downtrodden, the disadvantaged and the neglected. We're here to present that second (or third, or fourth!) chance that THEY need in the best way that fits THEM. We embark upon a magnificent journey of firstly mastering the Three Healths in our own lives, offering our own lives as testament to the efficacy of the Three Healths and then saying, "Hey, there's a chance for YOU, too! Come discover HOW!"

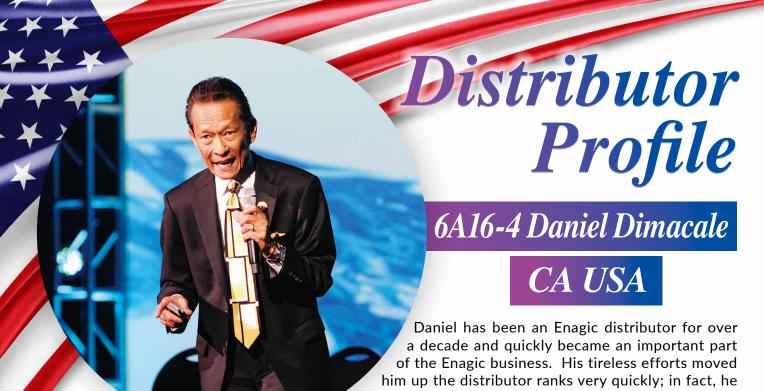
HOW comes from within the mirror. It's the reflection of everything you epitomize and it presents itself starkly, not a single whisker or wrinkle left unturned. Embrace that image in the mirror. Come to relish it. Speak highly of it. Be compassionate toward it.

June is your opportunity to hug the mirror. Hug the mirror! Get in touch with your reflection, analyze how you can work on YOU and get busy doing precisely that. This is the work of Enagic: Embracing the True Life philosophy of True Health in the here and now. Today's the day to hug the mirror!

Reflecting your Greatness,

Hironari Ohshiro





became part of an exclusive group of distributors when he achieved the rank of 6A in less than six months. During his first two years as a distributor Daniel sought out every opportunity available to either give people Kangen Water or conduct a demonstration. After a very short period of time, his team grew so large that he was delivering Kangen Water and doing a demo almost every day of the week. This included local demos, as well as demos within "driving distance", which, for Daniel, meant locations as far as seven to eight hours away, like San Francisco, San Ramon,

San Jose, San Diego and Las Vegas. If Daniel could drive to the location, conduct the demo and drive

back the same night, it wasn't too far!

Most Enagic distributors have only seen the "stage" version of Daniel, as he has participated and helped organize some of the biggest Enagic events ever held in the USA, so many people only know the suit wearing, joke telling, larger than life personality they see on stage. The "behind the scenes" Daniel is a family man, spending much of his time with his wife, Denise, his daughter Nicole and their two dogs Milo & Harley. They have been residents of Newport Beach, California for over 25 years and are very active in their community.





Daniel has been a leader in the direct sales, marketing and training arena for over 35 years. He was very skeptical when he was first exposed to Enagic. Like many people, he thought "water is just water". The idea of water being anything more, and offering what seemed to be just a very expensive water filtration device, didn't seem like a good business decision at first. But, if there is one thing his years in business have taught him, it's to check things out before making a judgment. He instructed the staff of his marketing firm to research alkaline water, to look into the market potential and even had business associates in Japan check out the company and the people running it. After months of research, Daniel was provided with a summary report and a recommendation. This, along with his own personal experience during these several months, was enough to convince Daniel that the

Enagic products and business held true potential. While he had been skeptical, he was open minded enough to consider the possibility that this product and opportunity could be a sleeping giant. He joined Enagic and formed the Kangen1



Distributor Team, which has become one of the most successful organizations in Enagic.

"I personally know many of the top players in this industry...from several different companies. Some old, some young, male, female, different races and different backgrounds; the one common thread amongst all of them is longevity. They have all been with one company, one project for five, ten or more years. This is not to say that if a person stays with any company for enough time that they will succeed. No matter how good a driver, if a person's vehicle is not right, they won't win the race, no matter how hard they try. In other words, the company you choose must be able to last longer than your goals and dreams. In my opinion, it is the most important ingredient of success in this industry...and you have it with Enagic. This vehicle, Enagic, is solid as a rock and race ready! It allows you

to keep shooting until you hit; keep trying until you get "lucky"; keep falling until you find your legs and are able to run to the success you desire."









Daniel went on to say, "Anyone can do this. It's not about whether you can or you can't. It's about whether you will or you won't. I know this for a fact; none of us will ever see another opportunity like this one in our lifetime! All the ingredients for success are here. The company, products, compensation plan, timing and less than one percent market penetration. We are witnessing a paradigm shift, seeing bottled water give way to ionizers, and a mega trend is happening right before our eyes. Take full advantage of it because we won't see another one like it!"

Daniel is considered one of the top distributor trainers, calling on his decades of experience in the industry to help other distributors understand how to attain success. He shared a few key points which he believes are critical to achieving success in this business:



- √ Make a commitment to succeed
- √ Define "Why" you are doing this
- √ Always be in training & learning mode
- √ Motivate yourself
- √ Take action daily

"If your dreams and desires are greater than the obstacles you're going to face, and be assured you are going to face them, then you will succeed! For me personally, Enagic has provided my family with health, wealth and happiness. But the most important thing Enagic has given me is an incredible lifestyle and peace of mind. Through Enagic, I was able to get freedom of time, no stress, great friends, no boundaries and the potential to be successful while helping others to do the same. My ultimate professional goal is to reach 6A30-5, but a more important personal goal is to help other distributors move up the ladder of success and help Enagic grow and last for decades."

Daniel has made countless contributions to the Enagic business and he has been recognized for numerous achievements. He is the only active distributor to receive the Enagic MVP Award and took the top slot in the 8-Point Global Contest over a dozen times. Daniel has proven himself to be a very dedicated distributor and is also very protective of Enagic. "I have seen enough in my career to know that when you find an opportunity as incredible as Enagic, you hold on to it as tightly as you can; you protect it. That is why I came up with the term: "Protect the Ship". My advice is to have fun, make money, create a lifestyle you enjoy, help others and always, always Protect the Ship!"

When asked for any closing remarks, Daniel added, "I have become a close marketing advisor for Mr. Ohshiro, so I'm always asked "What is Mr. Ohshiro really like?" Because this is a privately held company, the heartbeat, the direction, the personality, the success and the future of Enagic is completely dependent on the owner. In our case, this person is Mr. Ohshiro. Based on

what I know to be true, I can report to everyone that the success of Enagic and all of its distributors is the most important thing to him. He is definitely "one of a kind". Heck, if he was buying a car, I'd co-sign for him anytime!"















While it might be difficult for many people to believe it's been 10 years since the opening of the original Germany office, it becomes much easier when you consider how much the Enagic presence in Europe has increased. In fact, the Germany market grew so much that the office had to be relocated in order to accommodate the amount of new distributors and end users. Since opening the new office location, many meetings and seminars have been conducted, by both distributors and staff. Never before have we seen so many distributors bringing prospects to the local office as a way to build their Enagic business. Based on the incredible growth of the markets of the E.U., Mr. Ohshiro's decision to start Enagic E.U. operations in Germany was absolutely perfect. Starting in the heart of the E.U. allowed distributors to build in not only Germany, but the surrounding countries, which has lead to the opening of offices in France, Italy, Portugal and Romania. Without the success of the Germany office, these others may never have opened!

To further the impact and credibility of Enagic in the E.U. at the beginning of the year, Enagic joined the Direct Selling Europe (DSE) organization, which is much like the Direct Selling Association in the USA. Being a member of the DSE signifies

that the company has gone over and beyond what is required and has elected to comply with the highest ethical standards in the Direct Sales Industry. The confidence of E.U. consumers and the bond of trust between the company and distributors has never been so high!

To commemorate the 10 year anniversary of the Germany office, Enagic is conducting an anniversary celebration. Top leaders from all around the world will be in attendance and the event is expected to be amazing! The special guest master of ceremonies for the event will be E.U. distributor leader Padraig O'Hara from Ireland. It is expected to be an unforgettable celebration! As we prepare to celebrate 10 successful years in Germany and the E.U., we are also looking towards the



future. We look forward to supporting the current and future distributors and we aim for the next 10 years to be an even greater and more exciting decade than the first!

Luck of the Irish

There are some people who believe that successful people are just lucky; but when you talk to someone who has achieved success, it quickly becomes clear that the harder a person works, the luckier they seem to get! There are also some people who think they will never come across an amazing opportunity, that they might never have the chance to experience success.

We believe anyone can become successful, if they want it badly enough, and sometimes opportunity knocks when it is least expected. This was the case for Padraig O'Hara from Ireland. While searching for a possible opportunity, a friend introduced him to Kangen Water. After trying the water and becoming properly hydrated, he decided to purchase a machine for himself and his partner, Jill Hogan. Initially, he was content with having a product that truly helped them, but shortly thereafter, he found out there was a business linked with this amazing product. Armed with this new knowledge of Kangen Water and his belief in the Enagic business, he ventured forward with his partner and attained the rank of 6A in only 9 months!

"At the age of 52, it's rare to be provided an opportunity to not only change careers, but also to change your entire life, but Enagic has done just that for me." He quickly found out that this was a real business and that if he took action and focused his efforts, it would pay off. And boy did it pay off, which motivated him even more. "It wasn't always easy, but the effort was worth it." Padraig said.

Now almost 4 years later from the date he originally became a distributor, he is a 6A3-2. "It's amazing really. This opportunity has enabled me to make an impact on so many lives. I'm a little embarrassed to admit this, but I completely misunderstood the point of this business when I started. I thought I was in the Water ionizer business. I couldn't have been more mistaken!"

O'Hara has made it his goal to help as many people as he can by spreading the message of True Health. "I'm in the people business; specifically, making people feel and live better. It's my hope that I can help spread Mr. Ohshiro's philosophy of True Health of mind, body and finances." With his sights set on the future, Padraig has set a goal to double the size of his current Enagic team in the next two years.















Enagic Italy!

Rome, the capital of Italy, is one of the most popular travel destinations in the entire world and is also the location of one of the branches of the ever growing Enagic network of global offices.

Operations in Italy started in 2012, but as a result of a rapidly expanding customer and distributor base in the region, the Enagic Italy office had to be relocated to a larger location almost a year ago and has already become one of the favorite

offices for distributors from all over the world to visit. Since January 2018 the office covers operations not only from Italy, but also for Romania, Bulgaria, Hungary, Cyprus, Greece, Malta and Slovenia. Every day distributors and prospective customers call the office to receive multilingual assistance for their requests. Because of the diversity of the locations this offices services, the staff speaks not only Italian, but also Romanian, Bulgarian, German, Serbian, Russian, Macedonian, French and Spanish.



With language barriers being knocked down by the multilanguage speaking staff members, distributors from different parts of the region are starting to spread their sales groups throughout the entire European Union. Romanian distributors, for example, are opening up new lines in Italy and vice versa and all are very happy to visit the office to train their teams or meet new customers. The office is now busy every day, dealing with many international visitors and hosting a number of international events.

The office is beautifully designed and equipped with 2 big training rooms and many spaces allowing one-on-one meetings. The office is located in the heart of Rome, just a few steps from the world famous Colosseum, which is a perfect location; this has been coupled with dedicated staff to make trainings and meetings for corporate staff, distributors and customers a very special and unique experience.

As a result, more and more distributors from all over the world are now visiting the Enagic Italy office to run their own programs and activities to distributors at all career levels, in addition to on site training and seminars regularly organized and conducted by Enagic staff. We invite all distributors from around the world to visit our beautiful Italian office and use its facilities to share their passion and compassion when visiting the beautiful city of Rome.













The beginning of the year was very successful for Enagic France, as we had a great conversion rate from Ukon DD to the new Ukon Sigma. People have discovered the advantages of the new Ukon program and now more than 70% of our Ukon sales are the new Ukon Sigma product. Furthermore, French distributors have become so impressed with the K-8, that over half the machines sold from this office are K8.

Last month, our managers, Théo and Paul, visited the leaders of Belgium and Luxembourg, to meet new distributors and welcome them as part of the territories covered by the Enagic office in Paris. Together they gave an inspired look at how they hope to help distributors succeed in 2018. Théo held a seminar at the Sofitel Hotel of Luxembourg, where over 70 distributors gathered for the event. For his part, Paul held a

meeting at the Hilton Hotel of Brussels, where he had the opportunity to greet the future top distributors of Belgium. The event was a great success and we are confident we will see even more sales from Belgian in the near future!

Last but not least, we wanted to share the stories of two 6A distributors, who visit the office often to present the Enagic opportunity to new prospects!





Régis et Laurence Muller -SAS LEAUPORTUNITE. 6A



"Since the beginning of 2016, we have conducted seminars to share the benefits of Kangen Water, and the opportunity of being an Enagic distributor. We are very grateful for the constant support of the office staff and for all their help in preparing for these events!

We enjoy being at our team's disposal to schedule new seminars and help them with the firsts steps of being an Enagic distributor. We are very active in our region, near Bordeaux in the South of France, but we are also very committed to our distributors abroad. It is a pleasure for us to plan trips to Belgium, Switzerland, or Corsica, where we have growing teams. And if someone were to ask us to help plan a seminar in a French overseas territory, we would be delighted to help!

We also try to attend most events organized by Enagic in Paris, Düsseldorf, Rome and Okinawa, which we visited last year. It seems very important for us to get to know the International side of the company and to meet foreign leaders. Our next destination will be Romania, to attend a seminar held by Mr. Sebastian Popa! This would be a great inspiration for us and we would be glad to share it with our team!"

Louise Ly - SAS KANGEN AU CŒ UR DE PARIS, 6A

"I am proud to say that I have been a distributor for almost a decade. To me, Enagic represents an unexpected, but much needed, hope for people who do not want to believe any longer. It is a great complement to a healthy diet and it is the perfect product for people who do care about preserving their bodies!

Once a month, I give a free demonstration of Kangen water and its benefits to new acquaintances at the

Enagic office of Paris. When I meet someone who is interested in buying, but is still hesitant, if the person is serious, I will offer for them to take my second "loaner" machine home for a short period of time. This allows them to experience, firsthand, the refreshing feeling of the water and the full functional range of the machine!

We only have roughly 30,000 days on Earth; time is pressing you to find out the amazing properties of Kangen Water!"





But, if there's one thing that history has taught us, it's that Russia and its people are determined and resilient. None exemplify this more than Pavel Malyk, who has been working the Enagic business in Russia since the opening of the office. He recently attained the distributor rank of 6A and was the first in the region to reach the prestigious title. But Russia is a big place and Pavel is not alone in his pursuit of success.

Liliana Zolotykh is another driven individual who has decided to maximize the amazing Enagic business opportunity. She's spread her influence to many regions in Russia and former Soviet Republics. With the help of her dedicated and loyal group, she's spreading the message of True Health to as many as she can reach. Enagic is a global business, which means working together with those from abroad is another fantastic







and viable way of moving forward.

And the Russia market is starting to get a lot of outside help in developing distributors. In July, French distributor Rey Licuanan is scheduled to travel to Russia to deliver an excellent training to a growing base of distributors, anxious to learn more and achieve their own success. The Russian market is bustling, and the great results so far bring high hopes for the future of Enagic Russia.















Canadian Collaboration

It is said that some things in life come "full circle", meaning that sometimes our life path will bring us right back to something we have seen previously. This is basically happened for Darren Ewert and Mike Dreher. Darren attended a water party in 2010 hosted by a local Vancouver distributor. Darren was a nutritionist at the time and he completely understood the connection between water and proper hydration and

good health. However, at the time, he wasn't in the financial position to purchase a machine. As luck would have it though, years later, after Darren had met Mike and they had established a successful business together, life came full circle and Kangen Water would cross their paths again. But this time the timing was perfect!

The story of how they actually got started is funny, in an ironic way. Even though he was working online, Darren's passion always remained in the study of nutrition. "Like many people, we had done our online "research", and after reading articles that came up first in Google, which ended up being sponsored info, meaning that they were at the top not because it was the best information, but because the placement was paid for, a common trick in search engine rankings. Based on what we thought we knew, we decided NOT to buy an Enagic machine! In fact, our first ionizer purchase was of a different brand machine. We had been using it for about 4 months before a work associate asked if we'd ever heard of Enagic. Our response was, "...well, yes, but we chose to buy a different brand instead...and WE HATE IT!" We simply were not happy with this other machine. Fortunately, our associate already had a K-8, and was able to convince us to try it. After just 1 week after changing machines, we were sold on the Enagic superior quality and performance!"

With the newly-found confidence in the Enagic product, Darren and Mike dove into the business. "Now that we could truly believe in the product we had to offer, we started pursuing the distributor opportunity immediately. As two serial entrepreneurs, we instantly saw the potential when we reviewed the patented compensation program. To have the opportunity to improve our health through



proper hydration, as well as the health of others, while building our wealth, this was incredibly exciting for us. We worked hard and in less than two years we have attained the rank of 6A3-2!"

As with any business venture, Darren and Mike experienced some obstacles, but they never let it hinder their excitement or commitment. "A few months after getting setup in our business, our mentor literally abandoned us. We were already work associates from the past, so we weren't completely shocked by this, but, none-the-less, it was a blow to us both personally and professionally. When this happened we were working together on building a community for distributors, which could help each other succeed and change lives. We found ourselves literally ejected from a community that we had helped build. But as is often the case in life, the biggest challenges are what make us the strongest. Overcoming these challenges can also teach a valuable lesson. As a result of what happened to us, and how it happened, we were provided with the laser-focus required to build a brand new community. This

time it was built on the solid foundations of transparency, integrity, and compassion. We knew what we didn't want for distributors, which was a repeat of what happened to us, and so we built exactly what we did want. Today we are so grateful for our journey and to where it has brought us."

While everyone has a different definition of success, Darren and Mike believe in a few basic principles that helped lead



to their success. "We firmly believe in a few key tenets: lead from the heart, let gratitude be your guide, like attracts like. Following these ideas has never led us wrong. In fact, it has created the framework for our entire community. When it comes down to it, we are just a couple of dreamers, with their heads in the clouds and their hands around a glass of delicious, refreshing Kangen Water. Now we are fortunate enough to be surrounded with a team of other dreamers who, just like us, want to help others and change the world."

Both Darren and Mike have reflected on their journey with Enagic thus far and had this to say, "Words can't describe how it feels when you see the lives of those in our community change for the better; whether it's buying new cars, new houses, going on a first vacation with their families or even moving to new countries - seeing people live their dreams never gets old! And seeing the spark ignite in someone again is beyond words. Honestly the world is a tough place and so many people struggle with not only not having enough, but feeling utterly alone and hopeless. We are so proud of the fact that when someone joins our community, they not only get a product which supports their health; they also get a business which has the potential to support them financially. They also become part of an incredible family, which feeds their soul and helps them grow."

Looking towards the future, Darren and Mike have big plans and lofty goals! "Our primary goal has always been to help as many distributors as possible achieve the rank of 6A. The math is simple; if everyone reaches 6A, then we all succeed! Whenever you are leading a community the size of ours, for true success the mantra must be that nobody gets left behind. Everyone must be looked after, supported and encouraged. We have committed to never lose sight of this, to never be swayed by the distraction of petty things like greed and envy. We must always remember that people come first!"







Brazil

Contemporary Japanese Cuisine in Brazil

Located in the beautiful South American city of São Paulo, Brazil, Ryo Gastronomia has established itself as the premier Japanese cuisine restraunt. Diners will be in awe of the luxurious interior, which perfectly compliments the equally luxurious dishes. With a contemporary take on traditional Japanese dining, Ryo provides an experience and ambience that will stimulate the senses of even the most

refined diner. The owners, Luiz Marcell and Nobuo Kokubo, have truly

made a name for themselves for the brilliant cuisine they offer. Their head chef, Edson Yamashita, has created many of the restaurant's signature dishes, including, Nimono, a vegetable soup in clear broth made of dried bonito flakes and konbu, which is a type of seaweed; Miso Nabe, a miso soup delightfully spruced up with a wide variety of fresh vegetables and high quality seafoods; Kinugoshi tofu, a silken tofu dish made out of carefully selected soybeans of the highest quality and standards; and of course their fresh Sushi served Kampachi style.



Always striving for ways to improve the quality of their cuisine, Ryo Gastronomia makes it a point to watch for new trends in the restaurant industry. When the head chef introduced a unique and different water to the owners, there was no hesitation and they excitedly added the technology to their kitchen. It was an incredible addition, as Kangen Water many uses and benefits fit into almost every facet of their business. Not only do they serve the 9.5

pH Kangen Water to their patrons, other grades of water are also used for both cooking and cleaning. Whether it's making perfect pasta in the acidic water, making sauces or soups with the 9.5 pH water, or cleaning vegetables using the 11.5 pH water; the waters produced by their Enagic machine have become an important ingredient in not only their delicious and healthy cuisine, but also the day-to-day operations of the restaurant.

With a vast customer base, ranging from the business elite, to celebrities, to everyday individuals, Ryo Gastronomia has made it a point to provide the best for their customers: not just the most delicious food, inviting and luxurious surroundings and an amazing dining experience, but the best water for their valued patrons.







Ryo Gastronomia Rua Pedroso Alvarenga, 665 Itaim Bibi São Paulo - SP - Brasil (+55 11) 38818110















Rangen Babies

LA: USA

An Unexpected Blessing

The motto of Enagic is "Change Your Water...Change Your Life"; while this motto is an accurate depiction of what can happen after a person experiences Kangen Water, how life changes differs for each person. We'd like to present three people who have had their lives completely changed as a result of the Enagic products and being part of the Enagic business.



This is Wadia and Saja Dafesh, who recently welcomed a very unexpected blessing to their family, their newborn son, Luqman Dafesh. Saja had been told by doctors for years that she has a health condition which would probably make it so she would never be able to have a child. But, somehow, perhaps by being properly hydrated, she and Wadia were excitedly able to announce that they were expecting a baby! On April 28th, 2018 Saja was having complications, which ended with doctors inducing the birth and bringing little Luqman into the world that very night!

"As I reflect over these past 12 years of my journey with Enagic, I realize that Enagic has not only provided me with the best of health and an opportunity to build wealth, but now I have been blessed with the best wife I could have ever dreamed of, who is now the mother of my son. Our family feels we have been blessed by God, for not only allowing us to have

an incredible little bundle of joy, but for seeing Saja through the complications of childbirth and bringing Enagic into our lives. We will be forever grateful for what we have been given!" Wadia added a special personal message, "To Mr. & Mrs. Ohshiro, you have been such a huge inspiration to us both. You have provided us with the Enagic business, which has become the vehicle that has allowed us to experience our dream life and for that we will be forever indebted and loyal to Enagic. We are also overly excited with joy and we can't wait for our son Luqman to meet you and Mrs. Ohshiro! We sincerely thank you in the deepest way possible and want our son to look up to you as his grandparents just like how my father and I look up to you both as a parental figure. With all of our love and appreciation; may you both be bestowed with the countless blessing you have helped others realize!"











Hong Kong Rom to be Healthyd Born to be Healthy!

They say the children are our future and that we should teach them well; as time has progressed, we have discovered that proper hydration is probably one of the most important lessons they can learn. More and more couples are becoming parents to "Kangen Kids", which are children who have literally been exposed to Kangen Water since birth; with some staring while in the womb and in some cases since the moment of conception. To celebrate

office recently hosted an Enagic Kangen Baby Photo Competition.

The theme was Kangen Water and True Health, and the entries didn't dissapoint. The competition was divided into two groups, zero to two year olds and three to five year olds. The 1st to 3rd place winners and their families were awarded with glittering prizes that sparkled almost as much as the adorable competitors. This competition not only showed us

> some of the cutest kids in Enagic, but it reminds us that in more areas around the globe, the future generation is being raised on Kangen Water and are learning the lessons of proper hydration. These are lessons which can serve them for a lifetime. And as they get older, they will become

living examples of the benefits of a life with proper hydration and will become the proponents who will help spread the word of True Health around the world!











We're looking for YOU! With a MILLION families now in the Global Enagic Network, we want to hear YOUR story of life alteration. Let us help spread YOUR message of change to the world through our various social media outlets.

We're shining the spotlight on Enagic distributors who realize True Life Changes. We're committed to sharing the message of True Health with the world and YOUR story could be one that we feature!

Simply submit YOUR story of epic life changing impact along with a photo and your Enagic Distributor ID # to marketing@enagic.com!

(Note: No medical or income claims of any fashion will be considered.)

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Road

The 2018 Mid-Year Goal Check

Enagic is very fortunate to have distributor leaders with extensive experience in direct sales and the network industry. These people have taken it upon themselves to share their knowledge with their fellow distributors. This article was created with input from outstanding Enagic leaders from around the world.

It's hard to believe, but it is already June! That's right, school will be getting out soon and, before you know it, the summer will be in full swing. This year is flying by and, at this rate the end of the year will be here in a blink! An important part of success in this business comes from setting and monitoring goals. Each year we encourage distributors to set goals for themselves and the month of June is one of the best months to evaluate progress.

January is typically a very important month, as it will typically "set the pace" for the rest of the year, but June may be even more important. June is the half-way point to the next year and a great time to see where you are with your goals.

To start the evaluation, take out your day planner, or where ever you have WRITTEN your goals for this year. Yes, your goals should be written, so they change from a mere thought or idea, into a tangible entity. When it comes to goals, play it "S.M.A.R.T." Remember that a "S.M.A.R.T." goal is defined as a goal which is Specific, Measureable, Attainable, Realistic and has a Time Frame for completion. For this year, and every year for that matter, you should have three sets of goals: short-term, mid-term and longterm. Your short-term goals are your monthly or quarterly goals. Your mid-term goals are the goals you were hoping to achieve by the middle of the year. Your long-term goals are the goals you are striving to achieve by the end of the year.

Start by reviewing your short-term goals up until now, have you achieved them? These goals can be things like sponsoring a new distributor every month; or earning a certain amount of income each quarter. Looking back at the past six months will allow you to see if your efforts

have been paying off the way you had hoped and to better gauge what you will need to do during the next six months. If you are on track with the short-term goals, then keep on doing what you're doing. But if your short-term goals have fallen short, don't get discouraged. Just realize that you may need to focus on those short-term goals a little more in order to achieve them.

After reviewing and assessing your short-term goals, take a look at your mid-term goals. This could be something like a personal goal of becoming a 5A or a team goal of helping to develop a 6A. Let's say that you started the year as a 2A and your mid-term goal was to become a 5A; have you achieved that goal? Evaluate where you are and commit to either achieving the original goal, of, if you have surpassed it, challenge yourself and commit to setting a loftier new

The real reason you'll want to check where you are with your goals is so you can determine if you are on track to achieve your long-term goal, which is what you are ultimately trying to accomplish. Since your long-term goal is further off, it can sometimes be difficult to know if you are really on track, which is why it is important to check the progress of your efforts and the status of your goals throughout the year. If you are not on track with your short-term and / or mid-term goals, you are most likely off track with your long-term goals as well. But that's okay! This is why you review the progress of your goals throughout the year.

So, if you are off track, you will have plenty of time to refocus and do what must be done to achieve them. June, as the middle of the year, is one of the best times to really see where you are. There are still six months of the year left, which is more than enough time, even if you are way off track of achieving your goals. But now that you know you are not on track, don't procrastinate; which is probably what got you off track in the first place. Take action and reignite your efforts! If you want to make sure you are able to achieve those long-term goals, get focused, get serious and get going!



In order to continuously generate Kangen Water, Strong Kangen Water and Strong Acidic Water, the **highest quality Japanese circuits and engineering is needed**. So the engineering team of Enagic set out to create the most powerful and efficient power supply in the industry.

The power supply utilizes a high quality SMPS, Switch Mode Power Supply, which is used to stabilize the electrical current, regardless of input fluctuation, while providing precision power output control, and a metal oxide semiconductor field-effect transistor, MOSFET, which is used for amplifying or switching electronic signals. This combination increases efficiency, maximizes power output, reduces product weight and reduces the heat that a traditional transformer power supply would create.

One of the reasons SMPS is used in electronics is to stabilize current in areas where there is power fluctuation. This is not much of an issue in the United States, as the U.S. power grid is pretty stable, but the rest of the world can't say the same thing. When designing the power supply, the Enagic engineers developed the power supply to accommodate for the entire global market, not just the U.S. market, which is why our devices include this stabilizing technology.

Once the electricity has passed through the SMPS

and MOSFET, it is sent to a small transformer, where the current it is converted to a linear type of power; creating an even, consistent flow of electricity. This stable flow of power ionizes the water, regardless of duration or the power necessary to create the selected water. The best way to explain this power supply is as a Hybrid; it's an SMPS with a Post Switch Transformer.

Another aspect of our design of the power supply which makes it unique is the sheer size of the heat sink, which helps cool the ionizer by absorbing and dissipating heat. Our heat sink is the size of the entire power supply, and when it comes to heat sinks, size really does matter. The more surface area that is available to dissipate the heat generated by continuously ionizing water, the better the performance of the ionizer. In simple terms, it helps keep the ionizer from overheating, which is a major problem for many of the other machines in the market.

So why not in the Leveluk R?

The LeveLuk R is not required to produce the huge range of power as the other units that make the Strong Acidic Water, so the greater capabilities of the hybrid power supply were simply not needed.

Summary:

Our machines use a hybrid of the highest quality components available, utilizing the two most recognized power supplies in the business, SMPS and transformers. And what does this really mean for our customers? That they get the best of both worlds and an ionizer that is designed to produce the highest quality water in the industry.

Leveluk SD501 the true Continuous Kangen Water Generator.

Here are a few of the Key points about the machines:

- Our machines run longer and more consistently
- Our machines can produce Strong Acidic Water
- Our power supply utilizes highest quality Japanese circuits and components
- Our PCB board layout is done to maximize ionization and use of power
- Our power supply has one of the largest heat sinks in the industry
- Enagic is credited with ISO 13485 Certification for manufacturing medical grade equipment

The Enagic LeveLuk series of machines offer the most advanced power supply available and our devices are the best available, which is why the Enagic products are known throughout the world as the "Gold Standard" of the industry.



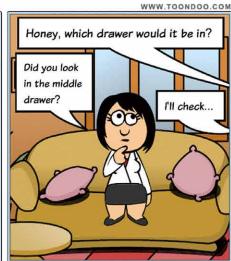
Just For Laughs!

HONEY

I'm so excited! Bill and Sylvia are coming over Saturday for the first BBQ of the summer and today I am doing our mid-year goal check for our Enagic business. I'll be in the office.





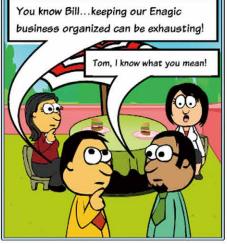














Stories of Success

Goals...the road map to success

"Having goals and working towards them is what enables us to gradually turn our small receptacle into something wider and deeper and large enough for our dreams."

"It's been said that more than 90% of successful people have dreams and set goals. These aren't the sort of dreams that pop into your head by coincidence, unexpected ideas as random as the lottery. Deep down, everyone already knows this. We should have goals in life. We should be working toward those goals. Ohshiro did, and while there was much to overcome and many dues to pay, today he presides over a global company. It doesn't matter if you're from the tiniest island; you can still trade with the entire world. Your dreams are the propellers on which you can soar to success.

Tokyo-Bound, Once Again

Ohshiro once again moved to the mainland, this time to take up an accountancy position in Tokyo. He was planning to become a certified public accountant but the flames that fired his entrepreneurial spirit still burned brightly. The young couple had quietly started to dream big for the future. These dreams prompted them first to make the move from Okinawa to Tokyo, then onwards to America. First the west coast, then the east. Then further still to Europe and beyond to Asia.

Even sharks can have amusing habits. Apparently sharks raised in aquariums never grow very large. But wild sharks, the sharks which swim freely in the open seas, can grow very large indeed. If Ohshiro

had stayed in Okinawa, his growth might have been as stunted as a kept shark. Would he ever have managed to mature into a king of the international oceans? Think about the work of a gardener. To grow a big tree, first you must nurture the seeds in a small planting pot. Once the roots have extended far enough, the fledgling tree is transferred into a medium-sized pot, and then a larger pot, and so on.

At last, the tree is given a new home in the ground where it can stretch out its branches as far as it might please. So even if you start off with something small, you should still be striving to make the receptacle holding that small and precious item as big as you possibly can. So it was that Ohshiro and Yaeko made their way to the unknowns of the big city and all it had to offer.

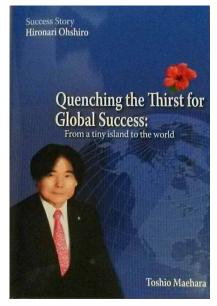
Cramped City Life

The Ohshiros firmly believed that success was to be found in Tokyo. They were ready to endure whatever hardships and difficulties living in the big city might involve and made their way back to its bright lights. Ohshiro was used to living in poverty. He was used to the struggle. The couple

rented a small room in a little corner of Tokyo, with just enough space for the two of them to eat and sleep. Neither of them knew what life in Tokyo might hold. They had been prepared to put up with an extreme way of life when they decided to settle in Tokyo. But for Ohshiro, having Yaeko with him this time around gave him more strength and motivation than he could have hoped for. Any sadness or struggle could be shared— and therefore halved. Happiness, on the other hand,

would double. Ohshiro managed to find himself a job, but before long he was transferred to Osaka. He had always thought that he needed to be in Tokyo to see his dream come true, so inside he felt destroyed. But he could not turn his back on

company orders, so off they went to Osaka. Not long after, however, the business employing him folded. Ohshiro felt an overwhelming sense of frustration, as everything he had been secretly agonizing about came rushing to the surface. Why had he had ever had to leave Tokyo if the business was just going to fail? But he was not a man who was liked to show weakness."



Above is an excerpt from the book Quenching the Thirst for Global Success, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at www.enagic.com/shop Also available in Chinese, Italian, French and Spanish! Contact your local branch office for details.





For our valued distribution force and customers alike, we'd like to share that Enagic in NO fashion allows the improper use of any personality's likeness in the promotion of our brand. We take seriously the protection of brands and enforce this stringently.

The example here is forbidden in any of our marketing, either through corporate channels or distributor marketing and no independent distributor should use the likeness of any personality.

ETHICS ABOVE POPULARITY



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Congratulations to each of you for your outstanding achievement!

6A

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GOI ANH LE	Australia
CARL D MAXFIELD	Australia
KELLY KINGI	Australia
LIVING FOUNTAIN INC	Canada
BLUU ENTERPRISES INC	Canada
SPLENDID HARVEST CORPORATION	Canada
BC LTD	Canada
ZHIFANG DONG	Canada
YUNG YUEN KEI	Canada
QIANG XU	Canada
MEILIN CONSULTING LTD	Canada
JAN NEWELL	Canada
CHING LAU	Canada
PROJECT FREEDOM 35 MARKETING INC.	Canada
JERROD F WILLOCK	Canada
CHRISTINE M GIEBELHAUS	Canada
WATER INC.	Canada
WATER INC. LISA LY	Canada Canada
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LISA LY	Canada
LISA LY PHAT NGUYEN	Canada Canada
LISA LY PHAT NGUYEN MA MEDY PORNETE	Canada Canada France
LISA LY PHAT NGUYEN MA MEDY PORNETE FERNANDO RAMOS	Canada Canada France France
LISA LY PHAT NGUYEN MA MEDY PORNETE FERNANDO RAMOS GRACE RAMOS	Canada Canada France France France
LISA LY PHAT NGUYEN MA MEDY PORNETE FERNANDO RAMOS GRACE RAMOS KATONA OTTO	Canada Canada France France France Hungary
LISA LY PHAT NGUYEN MA MEDY PORNETE FERNANDO RAMOS GRACE RAMOS KATONA OTTO KANGEN 4 EVER SRL	Canada Canada France France France Hungary Romania
LISA LY PHAT NGUYEN MA MEDY PORNETE FERNANDO RAMOS GRACE RAMOS KATONA OTTO KANGEN 4 EVER SRL NORD IMOB SRL	Canada Canada France France France Hungary Romania Romania
LISA LY PHAT NGUYEN MA MEDY PORNETE FERNANDO RAMOS GRACE RAMOS KATONA OTTO KANGEN 4 EVER SRL NORD IMOB SRL CHEN SHU QING	Canada Canada France France France Hungary Romania Romania Hong Kong
LISA LY PHAT NGUYEN MA MEDY PORNETE FERNANDO RAMOS GRACE RAMOS KATONA OTTO KANGEN 4 EVER SRL NORD IMOB SRL CHEN SHU QING ZHU LI LIN	Canada Canada France France France Hungary Romania Romania Hong Kong Hong Kong

LUO QU YI	Hong Kong
ZHANG LI	Hong Kong
CALYU	Hong Kong
TRAN NGUYEN HOANG NHU NGOC	Hong Kong
HUA XIANG HONG	Hong Kong
HUANG SU FEN	Hong Kong
CHENG KAI ON	Hong Kong
LO KAM WA	Hong Kong
CHENG CHI LEUNG	Hong Kong
WATER SOLUTION CO.	Hong Kong
CHONG CHING LAM	Hong Kong
MECS CO.	Hong Kong
VANDANA AGNIHOTRI	India
RAMESH F GAMANAGATTI	India
ROSHNI TARUN ADVANI	India
VAKA SIDDESEARA SWAMY	India
LITA NURHAYATI	Indonesia
SUATA I KETUT	Indonesia
MEIRINNASARI	Indonesia
TRI SULISTININGSIH	Indonesia
HARTOYO	Indonesia
JULI AHMAD	Indonesia
BUDI RAHARDJO	Indonesia
MAH PEI SEE	Malaysia
LIM LEE KENG	Malaysia
YEE YIT WAN	Malaysia
SITI RAIHANAH BINTI AMDAN	Malaysia
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EH LEE USA PIMU DAH USA GEOFFREY J KAI USA PHILLIP P VO USA NIEN VU LE PHAM USA PAUL VU USA	GARY A STARR	USA
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PHILLIP P VO USA NIEN VU LE PHAM USA PAUL VU USA	PIMU DAH	USA
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	NIEN VU LE PHAM	USA
IKE NGOC NGUYEN USA	PAUL VU	USA
	IKE NGOC NGUYEN	USA
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6A2

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JUSMAN	Indonesia

PRUDENCIO EMILIE	Philippines
MARIVIC V. DUMAG	USA
ANH MAI PHUONG LE	USA

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