



**Hironari Ohshiro** CEO Enagic International, Inc.



Are YOU ready to celebrate the 2017 E8PA Global Convention in Okinawa, Japan? Come experience the wonder of Enagic on March 16th and 17th as we share moments in the birthplace of Enagic: Okinawa, Japan.

**ELIGIBILITY** 

E8PA Cardholder or

• New 6A or above distributor ranking up during period between Nov 2016 and Feb 2017.

**PARTICIPATION** 

• Non - Cardholder Playing Golf / Sightseeing on March 18th · · · · US\$500

Family member of E8PA Cardholder .....

Transportation and meals in Okinawa are included

Osaka factory tour is optional. Please contact your registered Enagic branch for arrangement.







# MARCH 2017 ENAGIC GLOBAL CONVENTION TOUR

# GLOBAL CONVENTION ITINERARY

3/15/2017 Okinawa Arrival

3/16/2017 Training by top distributor

3/17/2017 Global Convention

3/18/2017 Golf Competition/Sightseeing

3/19/2017 Okinawa Departure

### **Condition:**

- 1. E8PA card holder or
- 2. New 6A or above distributor ranking up during period between Nov 2016 and Feb 2017

### **Procedure:**

### 1. Flight Reservation

Contact H.I.S. and "Enagic convention tour" to book the entire itinerary to go to Okinawa. H.I.S. arranges your flights.

**H.I.S. International Tours Inc.,** 2130 Sawtelle Blvd. Suite 207 Los Angeles CA 90025

TEL: (424) 340-2067 FAX: (424) 340-2073

Toll Free: 1-844-615-6455

\* For USA distributors only

### 2. Apply for Enagic Convention

After booking your flights, send the Global Convention application form to Enagic.

### 3. Okinawa Hotel Reservation

Contact the travel agency (OTS) in Okinawa via email **2017e8pa@otsinfo.co.jp** to book hotel in Okinawa (they will ask your ID# and kinds of e8pa card)



Loretta & Philip Harp Landing An Ocean of Security





Loretta and Philip Harpwere struggling in the Spring of 2008. Approaching 50, Philip was plagued with the nagging thought of having no backup plan, no retirement to count on and rising expenses. He'd dabbled in various network marketing endeavors; but like many people, each time the outcome of the "opportunity" failed to meet expectations.

He was amazed when he personally witnessed a Kangen Water demonstration by Michelle Raley. He quickly learned two important things which transformed the

lives of his family members in a lightning strike: his wife was drinking poor quality water and his family's food was unclean. Both would be greatly improved by simply adding this amazing technology into their lives. He knew he had a winner!

He and his wife quickly introduced the Enagic concept of True Health to friends and family and in just a little over 12 months, they reached the epic rank of 6A. They used various networking groups to help spread the word about Kangen Water. Philip used the local Chamber of Commerce and Loretta used BNI as her contact platform. They knew that the message of Enagic was to engage people and engage them often!

Philip and Loretta emphatically believe that the empowered support of their entire team is what has impregnated the growth they have witnessed. Reaching down into the ranks of all who enter their team, they have a magnificent reputation for always being available and consistently lending a hand. They are recognized by distributors from all over the country as amazing leaders, for both their own team members and their fellow distributors. Philip recently achieved the rank of 6A2-2 and received his certificate on stage at the Enagic Global Convention in Las Vegas, Nevada.

The future is bright for this True Health couple as they strive to reach 6A2-3 and expand their business even more. The entire Enagic Team greatly appreciates all of their hard work and dedication and looks forward to the continued success of Philip and Loretta Harp!



The K8 is Enagic's newest and most powerful Continuous Ionized Electrolysis Water Generator - featuring 8 platinum-dipped titanium plates and a reengineered power supply for improved water ionization and increased antioxidant production potential. You can enjoy the K8 in virtually any country, thanks to the availability of its worldwide multi-voltage power supply and interchangeable plug capability. If you're looking for a powerful, versatile, feature-loaded machine, the K8 is the device for you.

**Generates:** Strong Kangen Water (11.0pH), Kangen Water® (8.5 - 9.5pH), Neutral Water (7.0pH), Slightly Acidic "Beauty" Water (4.0 - 6.0pH), and Strong Acidic Water (2.5pH)

Model name / number Leveluk Kangen 8 / A26-00
Languages 8 Language Display & Audio

Water source connection 1-way diverter (TAP/ION) connects to the end of faucet

**Power Supply** 100-240V AC 50/6-Hz 2.6 - 1.1A

Worldwide Multi-Voltage Power Supply, with Interchangeable Plug Capability

**Power consumption** Energy Saving - Low Input, High Output

Approx. 230W (under maximum electrolysis function)

System Continuous Ionized Electrolysis Water Generator System (with built-in flow rate sensor)

Production rate
(gallons(s)/minute)

• Kangen Water®: 1.2-2.0
• Acidic water: 0.4-0.7

• Strong Acidic water: 0.16-0.3

**Level Selections** • Kangen Water® / 3 levels (approx. pH 8.5-9.5)

• Clean water (pH 7)

Acidic water (approx. pH 5.5-6.5)
Strong Acidic water (approx. pH 2.4-2.7)
Strong Kangen water (approx. pH 11.0)

Electrolysis Capability (continuous use)

Approx. 30 min at normal room temperature

**Cell cleaning method**10 Second Automatic Cleaning with On-Screen E-Cleaning Instructions **Applicable water quality**Municipally supplied drinking water: dynamic range in 50kpa - 500kpa

and pressure

**Electrolysis Enhancer** Forced dissolving type additive system

(One time addition produces approx. 1.0-1.3 gallons of Strong Acidic water.)

**Enhancer Refilling** Indicates by voice, buzzer and LCD

**Protector** Current Limiter/Voltage Stabilizer/Thermal Protection

**Electrode material** Platinum coated Titanium

**Electrode plates** 8

### Some new features included are:

- Plug and Play- Which means no more switches!
- International Multi-voltage Power Supply, with interchangeable plug capability which means that you don't have to worry about voltage differentials in foreign countries harming your machine.
- 10 second automatic cleaning uses less water, which extends the life of your filter, and reduces downtime.
- On Screen E-Cleaning Instructions
- Automatic Filter Sensor No More New Filter Reset! You will know exactly how much life is left in your filter.
- Energy saving now with eco-green low input high output
- Auto-off, auto on, smart power saving feature
- Large full color LCD smart touch screen panel
- 8 language display and audio in Japanese, English, French, German, Chinese, Italian, Spanish and Portuguese

# Enagic Around the Globe Tokyo

Returning to the Roots of Global Success

On February 17, 2017 over two hundred distributors converged at the Enagic Tokyo Office to officially "kickoff" the New Year. The celebration included distributors from all over Japan, as far north as Hokkaido and as far south as Okinawa, as well distributors from other countries including China, the USA, the Philippines, and Vietnam.

Those in attendance included top ranking 6A2-3 and above distributors, as well as brand new distributors and all ranks in between. They had all gathered to discuss goals and aspirations for 2017 and to reaffirm their commitment to vigorously promote Enagic, Kangen Water, UKON and the concept of True Health.

The event was high energy and everyone was very motivated. One thing that most of the attendees had in common is that they reside in Japan. Some were there after marring someone from Japan and some had simply relocated to Japan for other reasons. These enthusiastic distributors are ready to introduce Enagic to their fellow countrymen who reside in Japan.



According to statistics from the Japanese Ministry of Justice the number of foreign residents living in Japan from China, Korea, the Philippines and Vietnam are almost 2 million people. Distributors from the Philippines who are living in Japan serve as an excellent example of how to tap into another culture living in a different country. These distributors used the Tokyo office to aggressively build their businesses by putting on seminars for their Filipino guests living in Japan. Top distributors from Indonesia also visited the Tokyo Office and conducted seminars for local Indonesian guests. This is a model that can be followed anywhere in the world.

During the event Mr. Ohshiro mentioned that in the next few years Japan will receive quite a bit of global attention, as both the 2020 Olympics and Paralympics will be held in Tokyo. This will give anyone living in Japan a unique opportunity to use the attention the world will shower on Japan to help build their own business. Mr. Ohshiro envisions a time when the Enagic businesses of different cultures living in Japan grow so large that Tokyo will host dedicated offices for each group.

Towards the end of the event, Mr. Akio Katsuyama lead everyone in a celebratory toast and the top distributors and Enagic employees each took a few minutes to explain their hopes and dreams for 2017 and expressed their determination and dedication to help Enagic make 2017 their BIGGEST Year!



# Enagic Around the Globe Singapore

### "Yu Sheng" (Lo Hei) At Enagic Singapore Office

The Enagic Singapore office was very busy recently as Mr. Ohshiro personally recognized some of the current and future leaders of the Singapore market. Awards were handed out and distributors made speeches thanking Mr. Ohshiro and Enagic for this incredible opportunity.





The Enagic Singapore office also held a special event called "Yu Sheng" (Lo Hei). Both distributors and office staff gathered to enjoy this celebration. Ms. June was one of the event sponsors and she made sure that it was truly memorable for all those who attended. Singapore has a very unique tradition every year where families will prepare large quantities of noodles and raise their chopsticks as they indulge "Yu Sheng" (Lo Hei) during the Chinese New Year Period.



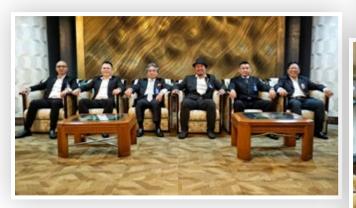


It is believed that this tradition will bring good luck for the whole family. The Enagic Singapore family was honored to be part of this annual tradition and look forward to an amazing 2017. We wish you all the best for 2017, the Year of the Rooster.



# Enagic Around the Globe Indonesia

Enagic Indonesia continues to grow and make a major impact on the Indonesian marketplace. At a recent training and recognition event over 1500 attendees packed the venue to learn from some of the top leaders in Indonesia. 6A3-3 Teddy Hendryana was the featured guest speaker and he provided an energy filled training that excited and motivated the whole crowd. Mr. Higa was at the event representing Enagic Corporate and was joined by some of the biggest producing distributors from the region. The event included a presentation for new prospects, a training for distributors and a recognition ceremony for distributors who had recently ranked up. Enagic Indonesia expects 2017 to be their BIGGEST year and look forward to continued success and growth.





# Enagic Around the Globe



Philippines

Distributors and guests were treated to a very special training event, organized by top Enagic leader 6A10-5 Romi Verdera. Romi traveled from his home in New York to conduct the training. He was joined by nearly 100 Enagic Distributors and their guests. Romi dazzled the crowd covering what he calls "Life With Enagic", which is his personal story and experience with this incredible business opportunity and amazing products.

He shared how he got started and what he did to become one of the most successful distributors in the world. With a heartfelt delivery and passionate explanation, he explained why he had choosen Enagic and why those in attendance should also make this choice. During the training Romi invited the 6A and above distributors to also share theor own stories. Ten of the top Filipino distributors explained how they were able to achieve the rank of 6A. Everyone was very motivated and many of the new guests decided to join the growing Enagic Family in the Philippines.

Two other top global distributors were also in attendance. The highest ranking distributors from Canada, 6A5-3 Dante Calinisan and his wife 6A3-4 Glenda were at the training, sharing their own stories and how Enagic has dramatically changed their lives.









# Enagic Around the Globe Los Angeles

# Enagic **True Health Workshop**

Distributors from all over were recently excited to learn of the new Enagic True Health Workshops, a training and product presentation event which are expected to achieve many goals. Enagic plans to expand the company presence in developing markets by hosting several Enagic True Health Workshops around the world each month. The seminars will be for new distributors to invite their new prospects to learn about Enagic's superior products and great business opportunity from highly experienced leaders in Enagic's distributor community. These free events will serve as an excellent opportunity for both distributors and prospects to learn and network with one another. It will also allow Enagic to continue to spread the corporate vision of True Health.

One of the first workshops was held in Los Angeles, CA USA. The workshop was hosted by top Enagic leaders Eli & Jillina Dafesh and the main workshop trainer was Enagic Mater Trainer Tamia Bethea Williams. The workshop had a tremendous turnout and the room was packed. Below are pictures from this incredible event.























### Upcoming Enagic True Health Workshops:

April 8, 2017 Chicago, IL April 22, 2017 San Diego, CA April 28, 2017 Newark, NJ May 20, 2017 Bufflo, NY



ENAGIC TRUE HEALTH WORKSHOP April 22<sup>nd</sup> 2017 (San Diego, CA)

ENAGIC TRUE HEALTH WORKSHOP Friday, April 28<sup>th</sup> 2017 (Newark, NJ) ENAGIC TRUE HEALTH WORKSHOP Saturday, May 20<sup>th</sup> 2017 (Buffalo, NY)



# Amazing Amenities – Enagic Natural Hot Spring Aroma

Your E8PA membership comes with many incredible benefits, including use of the Enagic Natural Hot Spring Aroma. For hundreds of years the Japanese people have enjoyed natural hot springs, mainly for health benefits and for socializing. Hot springs are waters heated by geothermal energy and, in Japan, they're practically everywhere. The country is reputed to have over 2,500 hot springs; some gush to the surface, while others are reached by tapping subterranean sources more than 1,000 meters underground. Hot spring temperatures vary widely, from nearly 100°C (211°F) to as cool as 20°C (68°F).

The foremost benefits of hot springs bathing are that they warm the body and impart physical and mental relaxation. Bathing in waters just the right temperature activates the body's various systems and is said to stimulate circulation and speed up the metabolism. Many hot springs also contain certain dissolved minerals, which are said to help relieve illness or injuries.

Enjoy a moment of pure tranquility at the open-air bath nestled in a lush Japanese garden. The soothing sound of flowing hot spring water adds to the relaxing atmosphere. Visitors have many choices of bathing available; with a hinoki (Japanese cypress) bath, whirlpool bath, neburo, a

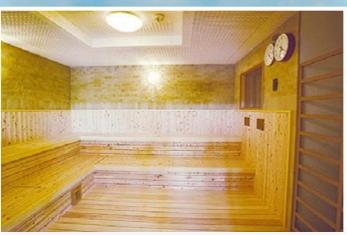
shallow bath that allows you to lie on your back and relax, saunas and more. Shio sauna, meaning salt sauna, is highly recommended for a more refreshing effect. Salt for shio sauna is available in the saunas. You can apply the salt on your body and as you perspire, the salt will be washed away, leaving your skin feeling smooth. Shio sauna is said to promote perspiration and helps in skin cleansing and detox. Not only is the facility equipped with various types of baths, but also a massage room, an aesthetic salon and a restaurant to make your visit even more enjoyable.

The Enagic Natural Hot Spring Aroma is just one of the numerous amenities available for E8PA Members to enjoy.





















The Leveluk series machines utilize a unique type of power supply in order to accomplish the extreme range of power outputs required of the devices.

In order to continuously generate Kangen Water, Strong Kangen Water and Strong Acidic Water, the **highest quality Japanese circuits and engineering is needed**. So the engineering team of Enagic set out to create the most powerful and efficient power supply in the industry. The result is a unique "hybrid" power configuration.

The power supply utilizes a high quality SMPS, Switch Mode Power Supply, which is used to stabilize the electrical current, regardless of input fluctuation, while providing precision power output control, and a metal oxide semiconductor field-effect transistor, MOSFET, which is used for amplifying or switching electronic signals. This combination increases efficiency, maximizes power output, reduces product weight and reduces the heat that a traditional transformer power supply would create.

One of the reasons SMPS is used in electronics is to stabilize current in areas where there is power fluctuation. This is not much of an issue in the United States, as the U.S. power grid is pretty stable, but the rest of the world can't say the same thing. When designing the power supply, the Enagic engineers developed the power supply to accommodate for the entire global market, not just the U.S. market, which is why our devices include this stabilizing technology.

Once the electricity has passed through the SMPS and MOSFET, it is sent to a small transformer, where the current it is converted to a linear type of power; creating an even, consistent flow of electricity. This stable flow of power ionizes the water, regardless of duration or the power necessary to create the selected water. The best way to explain this power supply is as a Hybrid; it's an SMPS with a Post Switch Transformer.

Another aspect of our design of the power supply which makes it unique is the sheer size of the heat sink, which helps cool the ionizer by absorbing and dissipating heat. Our heat sink is the size of the entire power supply, and when it comes to heat sinks, size really does matter. The more surface area that is available to dissipate the heat generated by continuously ionizing water, the better the performance of the ionizer. In simple terms, it helps keep the ionizer from overheating, which is a major problem for many of the other machines in the market.

### So why not in the Leveluk R?

The LeveLuk R is not required to produce the huge range of power as the other units that make the Strong Acidic Water, so the greater capabilities of the hybrid power supply were simply not needed.

### **Summary:**

Our machines use a hybrid of the highest quality components available, utilizing the two most recognized power supplies in the business, SMPS and transformers. And what does this really mean for our customers? That they get the best of both worlds and an ionizer that is designed to produce the highest quality water in the industry.

Leveluk SD501 the true Continuous Kangen Water Generator.

### Here are a few of the Key points about the machines:

- Our machines run longer and more consistently
- Our machines can produce Strong Acidic Water
- Our power supply utilizes highest quality Japanese circuits and components
- Our PCB board layout is done to maximize ionization and use of power
- Our power supply has one of the largest heat sinks in the industry
- Enagic is credited with ISO 13485 Certification for manufacturing medical grade equipment

The Enagic LeveLuk series of machines offer the most advanced power supply available and our devices are the best in the industry.

The results prove it!





# Distributor News Enagic Approved Distributor Logos

Enagic is pleased to announce that the brand new Distributor Logo you have been hearing about has been released! In order to allow distributors to create their own marketplace identity, Enagic has designed an attractive and professional set of distributor branding logos, which are now available for distributors to download and use. **Download web and print asset packs HERE!** Now Enagic distributors will be able to use the distributor logo of their choosing when making business cards and in their marketing efforts. Incorporating the independent distributor information into the approved distributor logo is an exciting step towards branding the incredible business opportunity of Enagic. Now that distributors have their own branding logo, use of the Enagic corporate logo will no longer be permitted.

# Housekeeping With Kangen

# A Kitchen Free of Chemical Cleaners

Didyouknowthat over 90% of suspected poison exposures occur at home, with some sort of chemical based household cleaning product? Statistics show that a large percentage of these exposures involve young children.

And it's not just direct exposure that may be leading to problems. Indirect exposure may be taking an unseen toll on households storing chemical based cleaners in their homes. Scientific studies have found that levels of certain

chemicals are far greater indoors than outdoors. With volatile organic chemicals, indoor personal exposures were typically two to five times that of outdoor levels. Studies by the Environmental Protection Agency have shown that for 18 common chemicals, median indoor air concentrations ranged from two to twenty times higher inside homes than outdoors. In short, the chemical cleaners that may be stored under the kitchen sink might be doing great harm.

Most people would never think about their household cleaners being dangerous when not in use, but that is exactly what these studies have concluded. That's why so many people love the chemical free cleaning ability of waters created by Enagic devices. These waters have allowed people to completely eliminate the need for chemical-based cleaners, which reduces the amount of daily chemical exposure for them and their family.



Two types of Enagic® water, 2.5 pH Strong Acidic Water and 11.5 pH Strong Kangen Water, are perfect for a wide variety of cleaning uses. Here are a few ways you can use these waters to keep your kitchen sparkling clean and free of contaminants.

A dirty kitchen is more than just unsightly, it can be dangerous. Food-borne illness is often the result of a dirty kitchen. You can keep your kitchen looking great and really clean with Strong Kangen Water, which cuts right through grime on range hoods & vents, cooking & preparation surfaces, appliances and even floors. This general clean up can be followed by a wipe down using Strong Acidic Water, which will help sanitize your kitchen. These waters are also excellent for grease buildup and stains. With 11.5 pH Strong Kangen Water and 2.5 pH Strong Acidic Water, you can cut through grease quickly and effectively.

# Cooking with Kangen



### **Directions**

### Chicken:

To start the chicken: Place the chicken, celery, onion, carrots, peas, bay leaves, bouillon, and homemade season salt in a large pot. Add 4 quarts of 9.5 pH Kangen Water and bring to a simmer over medium heat. Simmer the chicken until it is tender and the thigh juices run clear, about 40 minutes. Remove the chicken from the pot and, when it is cool enough to handle, remove the skin and separate the meat from the bones. Return the chicken meat to the pot. Keep warm over low heat.

### **Dumplings:**

To prepare the dumplings: Mix the flour with the salt and mound together in a mixing bowl. Beginning at the center of the mound, drizzle a small amount of ice cold 9.5 pH Kangen Water over the flour. Using your fingers, and moving from the center to the sides of the bowl, gradually incorporate about 3/4 cup of ice cold 9.5 pH Kangen Water. Knead the dough and form it into ball.

Dust a good amount of flour onto a clean work surface. Roll out the dough (it will be firm), working from center to 1/8-inch thick. Let the dough relax for several minutes.

Add the cream of celery or cream of chicken soup to the pot with the chicken and simmer gently over medium-low heat.

Cut the dough into 1-inch pieces. Pull a piece in half and drop the halves into the simmering soup. Repeat. Do not stir the

### **Ingredients:**

### **Chicken & Broth:**

1 (2 1/2-pound) chicken, cut into 8 pieces

& Dumplings

- 3 ribs celery, chopped
- 1 large onion, chopped
- 3 carrots, sliced
- 1½ cups green peas
- 2 bay leaves
- 2 chicken bouillon cubes
- 1 teaspoon Homemade Season Salt, (ingredients below)
- 1 (10 3/4-ounce) can condensed cream of celery or cream of chicken soup

### **Dumplings:**

- 2 cups all-purpose flour
- 1 teaspoon salt
- 2 cups ice cold 9.5 pH Kangen Water

chicken once the dumplings have been added. Gently move the pot in a circular motion so the dumplings become submerged and cook evenly. Cook until the dumplings float and are no longer doughy, 3 to 4 minutes.

To serve, ladle chicken, broth, and dumplings into warm bowls and ENJOY!

**Helpful Hint:** If the broth is too thin it can be thickened before the dumplings are added. Simply mix together 2 tablespoons cornstarch and 1/4 cup of 9.5 pH Kangen Water then whisk the cornstarch mixture into the broth. If you like the broth more soupy, simply add small amounts of 9.5 pH Kangen Water until you reach the desired consistency.

### **Homemade Season Salt:**

- 1 cup salt
- 1/4 cup black pepper
- 1/4 cup garlic powder

Mix ingredients together and store in an airtight container. Use as desired to season foods or as called for by recipe.

Live Healthy - Live Delicious!

# Health Hints UKON Tea: Delicious Immunity Booster





The main ingredient of the Enagic UKON Tea is Turmeric, which has been found to offer many immune boosting benefits. Enjoyed either hot or cold, tea made from UKON contains an abundant amount of 100% organic curcumin, cultivated in the northern part of Yanburu, Okinawa. It has no preservatives, artificial colors or additives.

But what exactly is Turmeric and why is it good for the body?

For centuries, turmeric has been widely used as a spice, medicine, food, and coloring agent across large parts of Asia. In India, many have considered it to be holy for thousands of years, not only due to its eye-catching color and unique flavor, but also because of the extensive range of health benefits that are associated with it. In fact, it is often referred to as the 'Spice of Life'!

Recent research has seen it promoted in the eyes of western science and it has been deemed as highly effective for treating various

health issues. It is also full of plenty of healthy nutrients such as protein, dietary fiber, niacin, Vitamin C, Vitamin E, Vitamin K, potassium, calcium, copper, iron, magnesium, and zinc.

Also known as lipopolysaccharide, turmeric can help to stimulate and strengthen the body's immune system. This is because it is full of antibacterial, antiviral and antifungal agents that work together to fight against colds, flu and coughs, ensuring that your immune system is healthy and strong. If you do find yourself suffering from cold or flu like symptoms, try a hot, soothing cup of UKON Tea and let it help you feel better.

It's also great for pain relief and inflammation. When it comes to pain relief, many people around the world rely on anti-inflammatory medication, such as ibuprofen and aspirin, to relieve the symptoms of headaches, backaches, and other muscular aches and pains. While these medicines are effective at relieving pain and inflammation, they may also lead to many adverse side effects, especially with long-term use.

In fact, the side effects of the long-term use of antiinflammatory medications include, but are not limited to,

> nausea, diarrhea, gastrointestinal bleeding, hypertension (high blood pressure) and even an increase risk of heart attack.

> You may be wondering, how does Turmeric help with inflammation? Actually, it helps in the exact same way as anti-inflammatory medications, such as ibuprofen. These drugs work by inhibiting an enzyme, COX-2 (Cyclooxygenase 2), which causes inflamed areas of the body to become painful and more inflamed. By blocking this enzyme, the medication blocks the pain and reduces the inflammation.



Turmeric works so well as an anti-inflammatory because it contains high levels of a compound called curcumin, which is a COX-2 inhibitor too. However, while turmeric has the same positive effects as the anti-inflammatory medicines, it rarely causes side effects.

So, if you are looking for a great immunity booster, make yourself a delicious cup of UKON Tea and enjoy!

# The Dawn of Global Growth: 2003

# The birth of Japan Enagic

Ohshiro had been given some very important insight at the seminar on Kangen Water® and health—and this insight didn't just apply to Japan. These issues with water and water quality applied to the entire world. Water is the foundation of health and if the water we take into our bodies is tainted then it's only natural that there are negative effects on our bodies. If we eat something bad, we get sick. Our health is dependent on what we consume. "I am what I eat". It's nothing more than common sense.

But the seminar didn't just talk about water quality. It also taught Ohshiro about the different types of water. Of course, Ohshiro had never heard that were or even considered that there might be different types of water. It was a revelation. He learned that the type of water we ingest can have just as much impact on our bodies as the quality of our water. Acidic water, kangen (alkaline) water, clean water. Each type has a different pH, each has a different purpose.

Ohshiro was almost sick of hearing how the health industry was going to be the big thing for the twenty first century. It was during the time when "wellness" was becoming a buzzword among executives of many companies in the USA. Once a society

has become wealthy, people begin to spend increasing amounts of money on themselves: their face, their hair, right down to the toes on their feet. Ohshiro realized that Kangen Water® offered a chance for people to keep their health in balance. His business plan was starting to take shape.

First, Ohshiro began by selling the equipment needed—an electrolysis machine—to make Kangen Water® back home in Okinawa. His business strategy was once again based on the door-to-door sales techniques he had learnt over the course of his career. He ran the business this way for 5 or 6 years. The response was lukewarm; certainly not enough to satisfy Ohshiro. He decided, on instinct, that the business

was better suited to an urban market and started, once again, to plan for a return to Tokyo. His dreams were still in Tokyo, he could not shake that conviction. So, once more, he left the island for the mainland.

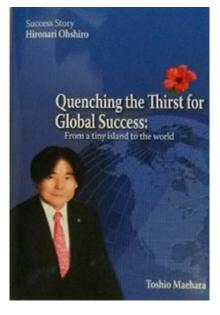
Ohshiro and Yaeko set up a small office in Shinagawa. This was their first step along the path to the dream of Tokyo success. They say that even a journey of a thousand miles must begin with a single step. But they certainly had a long way ahead of them, not least the question of how to tackle a market

of more than thirteen million people. Opening a retail store would require a significant capital investment: deposits for rent, building up stock, and plenty of other costs besides. But Ohshiro had returned to Tokyo still saddled with the after-effects of winding up his Sony business. Even so, he felt that Tokyo was his opportunity to break into a massive market. And you don't always need money to make the most of opportunity.

After mulling over his options, Ohshiro decided to once again adopt a doorto-door sales approach; it was an approach he knew well, after all. This method meant that products were sold direct from the manufacturer to the consumer, allowing him to frogleap over the margins taken by middle men and the complicated two-fold, three-fold distribution infrastructure that had taken hold of most industries in Japan. It also meant that

the inevitable fixed cost of staff could be kept to a minimum too. This means big cost savings. All he had to do was add his margin to the profit taken by the sales agent and he would have an exciting product with a decent margin. This firm belief was the fuel he needed to push forward with his sales. It was also to become the foundation of his "eight point system", which will be introduced later.

So, in 1997, Sigmac Japan transformed into Enagic Co., Ltd., and Ohshiro set about gaining himself a foothold in the wellbeing market using his new sales approach.



Above is an excerpt from the book **Quenching the Thirst for Global Success**, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic.

A must for distributors, it is available at **www.enagic.com/shop** 

# Just For Laughs

### IT'S A PLAN

Sharon, is something wrong? You seem upset.



Bill and I can't go with you guys to the Enagic Convention in Okinawa in March and we're going to miss Mr. Ohshiro's big birthday celebration! We're both really bummed out about it.



When Jim and I sold you your SD501 we were serious about helping you guys succeed! When we get back, let's sit down and make a plan to grow your business so you guys will never have to miss another Enagic event ever again!



### INDIA



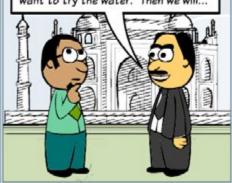
It was Bill...he is in India and he just sponsored a new distributor he calls "Babu". He said India is about to really start producing!



WWW.TOONDOO.COM

WWW.TOONDOO.COM

Babu, my friend, this is going to be incredible! Start by thinking of as many people as you can that will want to try the water. Then we will...



### **AGELESS**

Honey, I'm a little worried about you. I want you to be happy and healthy...I really wish you'd drink more Kangen Water.



You and your water...why in the world do you keep asking me to drink that water?



WWW.TOONDOO.COM

Well, you're 60 and you look about 75 and Mr. Oshiro is 75 and he looks like he's in his 50's. If you drink the water, maybe you won't look so old!



# ROCCUCT to 6 Drawing Inspiration Lessons from the Shamrock The Shamrock, also referred to as "clover", sets an incredible example of a figure will to

The Shamrock, also referred to as "clover", sets an incredible example of a fierce will to succeed. They are remarkable survivors and can endure seemingly insurmountable challenges in their stubborn determination to live and thrive. Success for a shamrock is to live and to grow and through droughts, substandard soil and ravenous animal appetites, the shamrock is a champion survivor and one of the most "successful" plants in the world. As people, we can learn a lot for this tenacious little plant. Below are a few of the ideas and symbolism that the shamrock has inspired over the centuries. Perhaps you will find some inspiration and recognize a little shamrock in yourself!

- **1. Determination:** like the shamrock, we should be unstoppable in our pursuit of success. For the shamrock, the goal is sunlight on it's leaves and water on its roots and nothing will stop it in the quest for these things. Going after your goals with this type of ferocity will ensure that you will succeed.
- **2. Belief:** because the shamrock usually has 3 leaves, many cultures regard it as a symbol of belief, with these 3 leaves signifying faith, love and hope. Each of these are very important in our business dealings. Having faith in yourself is a vital part of succeeding.

Love for others is the driving force for many in our business and is what fuels the passion of many distributors. The Enagic business has offered hope to tens of thousands of people and continues to do so every day.

**3. Luck:** The famous "four-leaf clover" is considered a good luck symbol today because of its rarity. In this day and age finding an incredible opportunity, like the Enagic Independent Distributor business, is indeed rare and many people feel very lucky they were introduced to the Enagic products and business! According to Irish lore, each leaf of the four-leaf clover symbolizes a different lucky characteristic: respect, love, wealth and health. This seems like the embodiment of what Enagic is all about!



Are you putting the HOTTEST marketing tool to work for you? The Enagic Change Your Life magazine, introduced at the 2016 Global Convention in Las Vegas, is one of the best marketing tools ever produced by Enagic! More than just a lifestyle magazine, it is a 100 page magazine filled with stories of inspiration, information about the company, a snap-shot look at the ranking system and a brief introduction to Enagic founder, Mr. Ohshiro.

This is the PERFECT resource for your serious business prospects. It features stories of successful distributors from all over the world. While every story is different, they all have one thing in common... the fact that the Enagic business is what turned their dreams into reality! This magazine is an absolute MUST for any serious distributor!

The Enagic Change Your Life magazine is high quality, beautifully produced, with vivid images and inspiring information. Including...

History of Enagic

• Global Offices & Service Centers

- Certification Information
- Ranking System
- Product Profiles
- Enagic Factory
- Opportunity Overview
- Distributor Leader Feature Articles
- and much, much more!



Distributor Success:

Discovering the Keys To Success



### Katsumasa Isobe ENAGIC INTERNATIONAL EDUCATION DIRECTOR

Since joining the company Enagic International Education Director Katsumasa Isobe has conducted Enagic seminars all around the world. These seminars have made a deep impact on all those who attend. The pictures below feature distributors who have successfully completed this intensive training. These are hundreds of people who have committed to learn from the best and, as a result, have made a different in the lives of tens of thousands of others. Mr. Isobe recently conducted one of these training events with an excited group of distributors in Canada. After the training concluded Mr. Isobe was asked for his thoughts about the keys to success in the Enagic business.

"The consciousness of self improvement leads directly to success in a network business. We learn from others and learn to teach others in this business. In the progress of a network business, we always have to be conscious about self improvement, because it is the essential condition to be successful more than ordinary business. In a network business, we develop human resources by using the Mirror Rule. We learn by observing others and let them learn by showing ourselves. There is no obligation and enforcement, instead we always need to learn from others and at the same time serve as a model to others."



















Distributor Success:

Unlocking the Doors of Success



# Don Prosser

# DIRECTOR OF COMMUNICATIONS

Mr. Prosser, more affectionately known as "Don", has been with Enagic for over a decade and has become a recognized face of the Enagic corporate team. Through his over 10 years with the company Don has served in a variety of roles, but found his calling as a Presidential Trainer. Don took to heart the True Health message Mr. Ohshiro lives by and fashioned his training along the same lines as Mr. Isobe's fundamental style. The result is a dynamic and a uniquely crafted Enagic training course: ESPRI.

ESPRI is an acronym which stands for Enagic Success Personal Relationship Ignition. This immersive experience is composed of active, lively role-plays, which put Enagic distributors right on

target to build the powerful relationships that transform lives and build successful businesses. ESPRI also shines a strong spotlight on the personal philosophy of Mr. Ohshiro by vividly supporting the three aspects of the True Health philosophy and exposing people to the comprehensive and lasting message of Enagic. Below are pictures from a recent ESPRI Training in Atlanta, Georgia.





There are product demonstrations, distributor trainings and many other events all around the United States. Use the links below to check out what's happening or visit the Distributor News section on <a href="https://www.enagic.com">www.enagic.com</a> for additional event details.

# # Hangen Events.com

https://www.kangenevents.com/events/list



Enagic Director of Communications
Don Prosser leads the ESPRI Experience
and developed it, having presented it for the
past two years. Don brings to light a concise
one-day experience and over a decade of
experience with Enagic. Experienced in
developmental psychology and life coaching,
Don wraps proven self-development
strategies with YOUR involvement, crafting
a marriage of insight and FUN! Can you
imagine what YOU'LL experience?



Enagic

Ouccess

ersonal

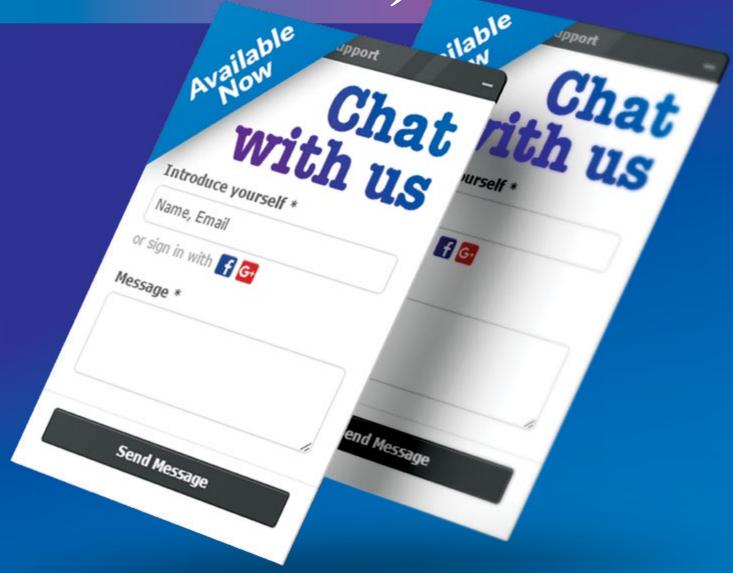
elationship

gnition (Course)

Check out the ESPRI schedule for this month

https://www.enagic.com/enagic\_espri.php

# If you don't feel like calling... - CHAT US:)



Handle all your Enagic Support needs with the new Enagic Chat!



The ULTRA-E Submicron Depth Filtration Series manufactured using a proprietary, patented, electroadsorptive media technology, are capable of removing submicron pathogens and inorganic contaminants through electro-adhesion and ion exchange. This technology makes it possible for a nonwoven media to produce filtration efficiency comparable to ultra membrane filtration but at very low pressure drop, with high flow rates and high loading capacity working equally well in fresh, brackish or salt waters.



The **ULTRA-E** media consists of coated micro-glass fibers produced using a wet laid nonwoven manufacturing technology. The base media is laminated between layers of spun-bond to provide both strength and pleat support. The media in the **ULTRA-E** filter is NSF 61-approved (Drinking) Water System Components - Health Effects), and -USP Class VI testing and endotoxin testing.





### The ULTRA-E filter reduces or removes the following pathogens:

- >99.99% viruses (polio, rotovirus, norovirus, etc.)\*\*
- >99.99% bacteria (e coli, legionella, pseudomonas, etc.)\*\*•
- >99.95% custs (giardia, cryptosporidium, etc.)\*\*
   \*\*Tested by a certified laboratory in the U.S. (testing was done at 6.5pH)

### The ULTRA-E filter removes or reduces the following heavy metals:

- >95% Lead\*\*
- >90% Ferrous Iron \*\*
- >95% Arsenic V\*\*
- >95% Cadmium \*\*
- >85% Chromium\*\*
- >75% Selenium \*\*
- >60% Mercury
  - \*\*Tested by a certified laboratory in the U.S. (testing was done at 6.5pH)

# The ULTRA-E filter removes or reduces the following organics and inorganic chemicals:

- VOCs (volatile organic compounds)
- PCBs and BPA
- · Residual pharmaceuticals
- Biotouling precursors: organic acids, proteins, polysaccharides

### Applications for and industries benefitting from the ULTRA-E filtration process:

- Residential use where cost effective systems must be used and presence of pathogenic-laden water is of ongoing concern
- Food and beverage industry for high purity water
- Pharmaceutical industry for high purity water
- Commercial pre-RO and ultra filtration treatment to sustain the life of the membranes
- · Greywater recycling for removal of pathogens
- De-salination for pre-filtration
- · Other high purity applications
- · Water re-cycling treatment for circuit board industry

### Benefits using the ULTRA-E Filter Cartridges versus other medias:

- Finer particle retention and filtration capacity (2 to 3-micron pore size comparable to a 0.0s-micron size for virus removal)
- Higher loading capacity (up to 25 times greater)
- Greater efficiency in salt, brackish and fresh water
- Wider pH operating window (4-9pH)
- Very low pressure drop (approximately 2 psi)
- · Lower cost of awnership
- The capability of using one stand-alone filter system to achieve pathogen, heavy metal, chemical and organics removal or reduction.
- Initial Set Cost \$70.00
- Replacement Filter \$50.00
- Replacement Housing \$25.00



## Enagic's official backoffice and distributor marketing tools

Seamless online ordering tied automatically to your Distributor ID

Receive orders online hands-free!

Many websites to choose from!

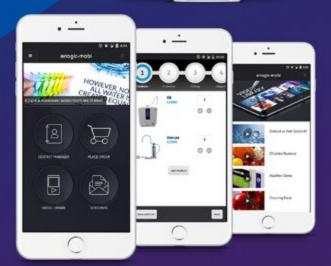




### **Robust backoffice:**

- Contact Manager
- Prospect Emailer
- Task Manager
- Conference Call Audio Library
- Social Media Promotional and Viral Graphics
- Growing Database of Pre-written Marketing Emails
- Email Tracking to target your most interested prospects!

And much more!



# enagic·mobi

- Get the official Enagic app to take your business on the go!
- The easiest order placement system ever seen before!
- Kangen demo videos at your fingertips!
- Manage your contacts, import them to your phone!
- Capture new prospect information and send them automatic newsletters!



**DEMO VIDEO** 

https://www.enagicwebsystem.com/mobi



https://www.enagicwebsystem.com/mobiapple



https://www.enagicwebsystem.com/mobiandroid



# Congratulations to each of you for your outstanding achievement!

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person who has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.





| 1  | CHRISTIAN BONELLO                | AU        |
|----|----------------------------------|-----------|
| 2  | WILFRED L REID                   | CANADA    |
| 3  | XIANG LIU                        | CANADA    |
| 4  | RAFAL WIDEJKO                    | CANADA    |
| 5  | GARETT J FRANCIS                 | CANADA    |
| 6  | JENNIFER L MURRAY                | CANADA    |
| 7  | JOHN T LEE                       | CANADA    |
| 8  | ALKALINE TODAY CANADA LTD        | CANADA    |
| 9  | ELIZABETH DANKOVICS              | CANADA    |
| 10 | DANG MINH BUI                    | CANADA    |
| 11 | KANGEN WIS SRL                   | EU        |
| 12 | SEAMUS MCGILLION                 | EU        |
| 13 | LIVIA MARIA SRL                  | EU        |
| 14 | PETER CHAPMAN #2                 | EU        |
| 15 | BYUR SERVICIOS INTEGRALES S.L.#2 | EU        |
| 16 | GLINSK TRANSPORT SERVICES LTD    | EU        |
| 17 | GLINSK TRANSPORT SERVICES        | EU        |
| 18 | ADELINE GALLIGAN                 | EU        |
| 19 | HO CHUN KI                       | Hong Kong |
| 20 | WU HUAJIAN                       | Hong Kong |
| 21 | KAM KWOK KEUNG                   | Hong Kong |
| 22 | WONG SENG FONG                   | Hong Kong |
| 23 | REN QING XIANG                   | Hong Kong |
| 24 | DENG HONG WEI                    | Hong Kong |
| 25 | CHON TENG FONG                   | Hong Kong |
| 26 | WANG LI LING                     | Hong Kong |





| 27 | LIU WAN CHI                                      | Hong Kong |
|----|--|-----------|
| 28 | CHEUNG KA KIN                                    | Hong Kong |
| 29 | LI JIA CHANG                                     | Hong Kong |
| 30 | CHIU MEI LIN RAINBOW                             | Hong Kong |
| 31 | NG CHA HON                                       | Hong Kong |
| 32 | SO CHIU WAI                                      | HongKong  |
| 33 | VINOD KUMAR SHARABU                              | India     |
| 34 | BAMBANG HER PRIYAMBODO                           | Indonesia |
| 35 | SUSANAWATI                                       | Indonesia |
| 36 | YULIANA NINGSIH                                  | Indonesia |
| 37 | ARI TRISWANTO                                    | Indonesia |
| 38 | SITI SOFINGAH                                    | Indonesia |
| 39 | ELNATH TORRES ERIDANY                            | Indonesia |
| 40 | CV FERRY ENAGIC INTERNATIONAL#1                  | Indonesia |
| 41 | 山内早苗E  | JAPAN     |
| 42 | ハッピーワールド24小笠原智江                                  | JAPAN     |
| 43 | NIK MAIZAM AMINAH FIRDAUS BINTI MOHD SAFWAN WONG | Malaysia  |
| 44 | KENKO MIZU ENTERPRISE                            | Malaysia  |
| 45 | AMY QADARSIH BINTI MUSA                          | Malaysia  |
| 46 | YEO SIN JO                                       | Singapore |
| 47 | PHOONMART ANIWAT                                 | Thailand  |
| 48 | LIZA PINSKY                                      | USA       |
| 49 | DEANNA P WONG                                    | USA       |
| 50 | PATRICK MARK BUTCHER #C                          | USA       |
| 51 | TR ENTERPRISE LLC                                | USA       |
| 52 | DIAMOND MARKETING INC #C                         | USA       |
|    |  |           |





| 53 | HUNG V LUONG #B                     | USA |
|----|-------------------------------------|-----|
| 54 | LUANDANG NGUYEN                     | USA |
| 55 | JUDITH VAN CLEAVE                   | USA |
| 56 | YEN NGOC T NGUYEN                   | USA |
| 57 | DAU T LE                            | USA |
| 58 | ARLENE M. BELENZO                   | USA |
| 59 | RICHARD A. GONZALES                 | USA |
| 60 | KITTY C. STREUBEL                   | USA |
| 61 | WILLIAM E TREAT                     | USA |
| 62 | STANLEY S WHITE                     | USA |
| 63 | DMT CONSULTANTS INC                 | USA |
| 64 | KELLIE ZAMBRANO                     | USA |
| 65 | REGINA HOLDER                       | USA |
| 66 | INTERNATIONAL ABUNDANCE MOVEMENT #3 | USA |
| 67 | KYLE C SELDEN                       | USA |
| 68 | FREEDOM VENTURES LLC                | USA |
| 69 | ELENA BORA                          | USA |



| 1 | KLARA REID                     | CANADA    |
|---|--------------------------------|-----------|
| 2 | THAO KIM THI TRAN              | CANADA    |
| 3 | DAN ARGENTINA                  | EU        |
| 4 | BYUR SERVICIOS INTEGRALES S.L. | EU        |
| 5 | LAO WAN LAI                    | Hong Kong |





| 6  | CHON TENG FONG                     | Hong Kong |
|----|------------------------------------|-----------|
| 7  | HANG HONG SOCIEDADE UNIPESSOAL LTD | Hong Kong |
| 8  | THE REFORMATION                    | Hong Kong |
| 9  | RIYANTO                            | Indonesia |
| 10 | KENKO MIZU ENTERPRISE              | Malaysia  |
| 11 | YEO SIN JO                         | SG        |
| 12 | HYDRATION PRO CO LTD               | Thailand  |
| 13 | EDWARD LESHIN                      | USA       |
| 14 | PATRICK MARK BUTCHER               | USA       |
| 15 | TR ENTERPRISE LLC                  | USA       |
| 16 | DAI NGUYEN                         | USA       |
| 17 | DEBERA S. HANRAHAN                 | USA       |
| 18 | WADE HOLDER                        | USA       |



| 1 | WATER-MASTER                       | Hong Kong |
|---|------------------------------------|-----------|
| 2 | HANG HONG SOCIEDADE UNIPESSOAL LDA | Hong Kong |
| 3 | AGUAS M.D.C. SRL                   | Romania   |



Setting the standard for over four decades!