



# ENAGIC GLOBAL E-FRIENDS

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*Together We  
Achieve!*

*Mr. Ohshiro*

2017  
Our Biggest  
Year!





# *Message from Mr. Ohshiro*

*"Enagic has pledged to start a global revolution in True Health - in the form of physical health, economic health and relationship health. This pledge is supported by hundreds of thousands of people from all around the world. Enagic offers safe water that can be used with confidence to benefit health, beauty, sanitation, cuisine and almost every aspect of life that comes in contact with water. The world is changing and we have entered the age of "human technology marketing." As an integrated development, manufacturing, sales and service company of alkaline ionizer technology, we combine Hi-Tech with Hi-Touch. Market vitality now depends upon a merging of high technology and the personal relationship between human beings. Enagic has teamed up with an international network of offices and independent distributors around the world, to spread the idea of "True Health", while building a global company with worldwide operations. Welcome to Enagic!"*

**Hironari Ohshiro**  
CEO Enagic International, Inc.

*Change Your Water - Change Your Life®*

# A note from the editor

The Global E-Friends newsletter / magazine has been a part of Enagic for many years. It has played an important role in providing distributors with Enagic-related news and information. At the end of 2015, Enagic USA introduced their own newsletter, The Executive News, for distributors in North & South America. Enagic continues to grow as a worldwide operation and it has been decided that these two publications will merge to offer distributors the most comprehensive and complete collection of information each month. The creation of the monthly publication will shift from the headquarters in Japan and will be headed up by Mr. Higa and a staff from Enagic USA. This new monthly publication will retain the familiar and beloved Global E-Friends name, but it will only be published as a digital publication, ensuring it can be shared quickly and efficiently all over the globe.

The new Global E-Friends Digital Newsletter will feature an array of important information, as well as helpful tips and hints. This is our introductory edition of the newsletter, so it does not contain all of the features of the future editions. These future editions will include:

*News From Headquarters*  
*Featured Distributors*  
*Product Information*  
*Global Branch News*  
*Staff Profiles*  
*E8PA Program*  
*Tech Talk*  
*Special Events*  
*Focus On True Health*

*Housekeeping with Kangen*  
*Road To 6A - Tips from the Top*  
*Cooking with Kangen*  
*Health Hints & Tips*  
*Mr. Ohshiro's Story of Success*  
*Just For Laughs*  
*Monthly Specials*  
*Rank Advancements*  
*Special Recognition*

We are very excited to bring you this new and improved version of the Global E-Friends Newsletter and look forward to providing distributors from all over the world with the most important and helpful information available. By improving our lines of communication with distributors, we hope, with your help, to accomplish our goal of making **2017 OUR BIGGEST YEAR!**







# *Featured Distributor*

*Glenda Calinisan*  
**6A3-4**



*Glenda and her husband Dante with  
Mr. & Mrs. Ohshiro at an Enagic event.*

**Glenda Calinisan is the first 6A3-4 in Canada and the entire global Enagic Team would like to say CONGRATULATIONS!! Working with her husband, Dante, this power couple has helped develop the Enagic marketplace in Canada.**

“The best gifts we’ve received are the Blessings from God and, of course, the Enagic business. I’d like to thank the Lord for allowing me to reach the highest rank 6A3-4 in Canada, an achievement of a lifetime. We are so grateful to Mr. and Mrs. Ohshiro for the opportunities they’ve provided for the global

Enagic family. They are both gracious and compassionate, with big hearts that have changed the lives of so many distributors. We wish you and your company all the best! Thank you so much to our Kangen Canada Team International team members. Our success has a lot to do with helping everyone achieve their goals and dreams. We grew up in the Philippines and migrated to Vancouver, Canada 28 years ago. We married in 1990 and have 2 loving daughters, who are also Enagic distributors. Since we were young we have always tried to dream big, and God brought our dreams to life. Enagic has provided us with the freedom to spend more time with family, to work from home, and to travel whenever and wherever we desire to go. We are very thankful to our sponsor, brother in law, Dr. Luis Nidea, a GI Tract specialist from Chicago, who introduced Enagic to us due to my challenges. That was the turning point that led us to open and produce many team leaders under KCTi, which started from Canada and eventually spread to USA, Asia, Australia, Europe, Middle East, India, Philippines, South America and many other countries. In our 10 years of involvement in Enagic, we have become the fastest distributors to achieve the highest ranks in Canada from the first 6A, 6A2-2, 6A2-3 and currently 6A2-4. We constantly do business trainings, organizing, strategizing and live demos locally, as well as out of the country with our global teams.

**We have discovered, if you want to achieve immense success, you need to work together as a team. We encourage one another and build each other up. We pick others up when troubles weigh them down. As a couple we work together and stick together through thick and thin. Thank you to all the Enagic Staff for all your support! God Bless Enagic!!!**

# Road to 6A

## *Tips & Hints From Distributors Making The Journey*

This means that if you start January slow, the rest of your year will, most likely, end up being slow. However, if you start your business like top distributor Daniel Dimacale suggests, with an All Out Massive Action effort, the results will, most likely, create a surge that will help you achieve constant and consistent momentum throughout the rest of the year. January can have great influence over your business, so don't let the opportunity to secure a solid foundation of your 2017 business efforts slip away! Here are some specific tips and ideas that will help you get things started right.

**In Enagic we say DREAM BIG!**  
Are you ready to really dream and **make 2017 your BIGGEST year?** If you DREAM BIG, you can make it happen! Let's look at some ways that you can get started right! 2016 was another great year at Enagic, but as entrepreneurs we strive to make "great" even better! To help increase your chances of making THIS year your biggest ever, we have some simple tips and ideas that are easy to follow and implement. January is a critical month in the Direct Sales Industry, as this month will typically "set the pace" for the rest of the year.

1. *Initiate your A.O.M.A. (All Out Massive Action) Plan. Do as much this month as possible!*
2. *Get back in "Business Mode". The holidays are OVER...it's time to build your business!*
3. *Reconnect with the "Enagic System". Find out what is happening, when and where!*
4. *Get your business supplies: books, brochures, bottles, DVD's, EWS website, etc.*
5. *Commit to your business...meetings, demos, conference calls, webinars, Global Convention.*
6. *Get your 2017 Day Planner...set your goals & create your schedule!*
7. *2017 is going to be an amazing year, so HAVE FUN and DREAM BIG!!*



## *Tips & Hints From Distributors Making The Journey*

# *Road to 6A*

## *Goal Setting: Be SMART!*

*"It's not the destination,  
but the Journey."*

How many times has this been said? Probably more than you can count. It means that although the destination may be the goal, it's the journey that promotes and inspires growth in an individual. Whether it's a family vacation or a new business venture, the journey to the end result is what really helps people grow and succeed. This same idea applies to goals. What goals have you set? Are they lofty? Or simple? Believe it or not, there is a way to set a goal incorrectly.

Here's an example, in traditional New Year's fashion, someone in the family will have the resolution, or goal, to lose weight. Most will throw out something unspecific, saying, "I'm gonna lose weight this year!" While stating a goal is an important step in the process, it's just that, a single step. And a simple declaration of "wanting to lose weight" is actually not a goal...it's just a statement, that was probably made with some help from a New Year's inspired beverage and the belief that saying you want to make a change in the upcoming year is something that you're supposed to do, even if you don't actually follow through with it. Don't be fooled...this is NOT an actual goal and 99.999% of the time these types of "resolutions" will not become a reality!

### *"S.M.A.R.T." Goals*

Before setting a goal, it's important to understand what actually makes a goal, a goal, and not just a passing desire. In order to be classified as a "goal", the idea must meet certain criteria.

- 1. It must be Specific*
- 2. It must be Measureable*
- 3. It must be Attainable*
- 4. It must be Realistic*
- 5. It must be given a Time Frame for completion*



## *Tips & Hints From Distributors Making The Journey*

# Road to 6A

## Steps to Achieving a Goal

In order for a goal to be achieved, it must be structured properly. These steps will help you stay on track and hold yourself accountable for completing your goal.

**Step 1:** Identify a specific goal. What EXACTLY are you hoping to achieve? Here's an Example. "I will be a 6A by the end of 2017!"

Note: When setting goals, make sure you use words like "I will", not "I want". Saying "I will be a 6A" is different than saying "I want to be a 6A." "WANT" is a wish, while "WILL" is a decision!

**Step 2:** Now that you've identified your goal, it's time to make it real. Write down your goal. This may seem insignificant, but writing down your goal turns an idea into a real and tangible thing.

**Step 3:** Identify what it will take to achieve your goal. In this case, Achieving "6A" will take a total of one hundred sales within the qualifying volume of your organization.

**Step 4:** Make an Action Plan for HOW you will achieve your goal. While it's great to understand the basics of your goal, it is equally, if not more important, to identify the specific short term, mid term and long term tasks you must complete in order to achieve your MAIN GOAL. Your action plan should include the necessary steps needed to achieve your Short / Mid / Long Term goals.

**Step 5:** Stick to your action plan. This seems the most obvious, yet it's diverting from an action plan that causes most goals to end in failure. Make sure you are serious about your goal and plan. Then follow your action plan! By following these steps, you maximize your possibility for success. When properly planned, even the loftiest goals become achievable!

Note: Write down ALL of your goals and chart them on a calendar or planner. By writing them down, you hold yourself accountable by reminding yourself what you're working towards and ensuring you are taking the proper actions to attain your goal. Set your S.M.A.R.T. goals now!



# Enagic Around the Globe Vancouver

The Enagic presence in Canada continues to grow and, as a result of this growth, we are pleased to announce that we have opened a new office in Vancouver. The Grand Opening ceremony was held on December 10, 2016, and was attended by local distributors, top distributor leaders and Enagic corporate staff, including Enagic USA President Mr. Higa, Enagic Master Trainer Tamia Colon and Canada's power couple Dante & Glenda Calinisan. We are very excited to congratulate Glenda as Canada's first 6A2-4! We encourage any Enagic Distributors in the Vancouver area to stop by and check out the new office and see what this location may offer you and your team members.





# *Enagic* *Around* <sup>the</sup> *Globe* Los Angeles

Distributors from all over Southern California gathered together to celebrate the holiday season at the sold out Enagic 2016 6A Meeting & Holiday Party. The night was filled with holiday festivities, great food, laughter & fun and, of course, plenty of Kangen Water! Distributors danced the night away to live music and holiday songs. The night ended with a toast to wish all in attendance a safe and prosperous New Year! Enagic looks forward to making 2017 a record breaking year and encourages all distributors to join us in our goal of making 2017 OUR BIGGEST YEAR!





# *Enagic* *Around the* *Globe* Seattle

Another year has come and gone. We at Enagic hope that everyone enjoyed the Holiday Season with their families and loved ones. 2017 is going to be a great year for the Seattle branch, as we get settled into our new office location and continue to improve our support structure. We have a new technician for improved turnaround times in cleaning and repairing machines. Starting this month, 6A5-2 Jim Gilliland will be holding a Getting Started training seminar. This seminar is beneficial for new distributors, but experienced distributors who want to know more are also encouraged to attend. Through the seminar, Jim will show you all the tools of the trade including company overview, certifications, technology detail about our machines, compensation, sales tactics, and more. There is no cost to attend, but seating is limited. Contact our branch for more details! We are excited to welcome in the New Year and we wish every one of our distributors all a loving, peaceful and prosperous New Year in 2017.





# Enagic Around the Globe Australia

Australia and New Zealand's presence in the Enagic World has steadily increased over the years, growing even more greatly since the establishment of our Enagic Australia branch in 2010. 2016 was our best year for sales yet, breaking our branch's records for yearly device and Ukon sales. We celebrated the admirable efforts of our Enagic team and distributors for the past year recently on December 17, when we hosted a 6A meeting, distributor training session and Christmas party at our office. Several distributors received their certificates and pins for reaching the proud rank of 6A and 6A2. After the meeting, we had our most collaborative distributor training session yet, as several of our local distributors were joined by 6A's from all over Australia, who shared with them their stories and experiences from their journeys with Enagic. It was an eye-opening and informative session, especially for our newer distributors who have just recently discovered the amazing and life-changing world that Enagic has opened up to them, simply by drinking Kangen Water. Once the training ended, the celebrations continued! Our event was beautifully catered by professionals, as well as by a few of our distributors who graciously brought along delicious food they had made themselves.



As a thank you gift to those distributors who attended the training and party, our branch manager, Matsuoka-san, arranged for a beautiful batch of Enagic cookies to be handed out. The Enagic logo on top made the cookies made the day even more special. We thank everyone who attended that day to celebrate 2016 with us and congratulate all our distributors on their sales for the year. We hope to help Enagic make 2017 OUR BIGGEST YEAR!



# Enagic Around the Globe Germany

More than 150 European distributors from 20+ countries united for the End of the Year Business Meeting in Germany. The meeting was opened by an introduction of this year's global sales report and next year's goals. Aiming at the realization of True Health, reaching 20,000+ sales monthly is crucial and can be only achieved by distributors' and branches common effort to set ambitious goals for global growth. Followed by this, the main meeting topics: E8PA (Enagic 8 Prosperity Association) and next year's Global Convention in Okinawa were presented. The participants learned that by joining the E8PA and gaining first-hand experience of the roots of Enagic by visiting Mr. Ohshiro's birthplace in Sedake Village of Nago City, they will draw inspiration and improve their leadership skills. Romania's top leader and 6A3-3 Sebastian Popa described the precious experiences he gained from attending the E8PA grand opening ceremony in November and spending time with Mr. Ohshiro.



The business meeting was closed by motivational speeches of 6A2-2 and above distributors. European leaders Padraig O'Hara, Jim Thompson, Daniel Romascanu and Sebastian Popa described how much their lives have changed because of Enagic. They also took questions from new distributors and offered guidance and support drawing from their abundant experience. The great energy and motivation for success by all participants foretell an excellent outlook for 2017!





# Enagic Around the Globe Italy

Benvenuti in Italia! Welcome to Italy! Enagic Italy office was opened in 2012 and so far many things have changed. In 4 years since the opening Enagic activity is now spread all over the country, but we have a high concentration of business in Rome, Milan, Turin and in the regions of Emilia Romagna and Sicily. The market is led by an energetic team of Filipino distributors residing in Italy, who are very active with presentations, demos and seminars. We have a busy calendar of activities and Enagic message is spread on a regular basis with great passion. Along with the Filipino, there are also long-standing Italian distributors who have been with the company since the early starts, even before the opening of the office. Recently we have a dynamic wave of Romanian distributors resident in Italy as well (Romania is the first and largest foreign community in Italy) who are building their business with a lot of enthusiasm and are positively creating a network with other distributors in Romania, which is now the fastest growing market for Enagic in Europe. And don't forget that Italy has a long history with drinking water, we consume 192 liters of bottled water per capita, the highest consumption in Europe, a figure that has been rising over the last three decades. So, let's change this record and move the figure from bottled water to Kangen Water! Every Italian family should have a Kangen Water machine! Let's work together and make this change happen!







# *Cooking with Kangen*

## *Chicken Tortilla Soup*

### **Ingredients:**

- 2** tablespoons vegetable oil
- 1** small onion, diced
- 2** tablespoons minced garlic
- 2** jalapenos, finely diced
- 3** cups low-sodium chicken broth
- 3** cups 9.5 pH Kangen Water
- 3** chicken breasts, boneless and skinless
- 2** limes, juiced, plus wedges for garnish
- Salt and freshly ground black pepper
- 1** (14.5-ounce) can fire roasted diced tomatoes
- 1** (14.5-ounce) can black beans, rinsed and drained
- 1** cup roughly chopped fresh cilantro leaves
- 1** (8-inch) flour tortilla, grilled, cut into thin strips
- 1** avocado, pitted, sliced
- 1** cup shredded Monterrey cheese

Clean fresh produce with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse. In a large saucepan heat the oil. Add the onions and cook for 2 minutes. Once the onions have softened add the garlic and jalapeños and cook for another minute. Pour the chicken broth, Kangen Water, tomatoes and beans into the pot and bring to a boil. Once at a boil lower heat to simmer and add your chicken breasts. Cook the chicken for 20 to 25 minutes. Once chicken is cooked remove from pot. When cool enough to handle shred it and set it aside. Add lime juice and fresh cilantro to the pot. In a serving bowl add a mound of shredded chicken. Ladle soup over chicken and top with a lime wedge, grilled tortilla strips, avocado slices and cheese. **Enjoy!**

*Live Healthy - Live Delicious!*



*If you don't feel  
like calling...  
- CHAT US :)*



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# Happy New Year from Enagic!



As we welcome in the advent of 2017, the Year of the Rooster, it's our opportunity to welcome YOU to the amazing and self-liberating year we're about to embark upon.

In Asian mythology, the Rooster represents fidelity and punctuality, as it wakes people up on time and starts their day off well! 2017 can be YOUR jump start into a new and existing phase of life aligned with Enagic. Join us as we spread TRUE HEALTH globally!





## Enagic's official backoffice and distributor marketing tools

Seamless online ordering tied automatically to your Distributor ID

Receive orders online hands-free!

Many websites to choose from!



### Robust backoffice :

- Contact Manager
- Prospect Emailer
- Task Manager
- Conference Call Audio Library
- Social Media Promotional and Viral Graphics
- Growing Database of Pre-written Marketing Emails
- Email Tracking to target your most interested prospects!

And much more!

## enagic•mobi

- Get the official Enagic app to take your business on the go!
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